

scoop

SUMMER 2016 ISSUE



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CROSS VALLEY FARMS®
CHOPPED BROCCOLI LEAVES
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“WE HAVE TO BE CAREFUL ABOUT WHERE THE PLANET IS HEADED . . . ORGANIC AND SUSTAINABLE FOOD . . . PEOPLE WANT TO INVEST IN THAT. THAT’S WHERE THEY PUT THEIR VALUE.”

Jim Butigan, Owner, The Lucky Lunchbox



Serve up delicious food while serving good.

Just like you, we wake up every morning striving to source and deliver delicious foods that build a better tomorrow. That’s why at US Foods®, we are proud to be launching a program called **Serve Good™**, including products that are responsibly sourced or contribute to waste reduction – playing a small part in ensuring that a bounty of resources is available for future generations to enjoy. These products have all of the great benefits that you’ve come to expect from Scoop, including versatility, labor savings, on-trend innovation and, of course, great taste.

At home, diners are enjoying foods with clean-ingredient declarations and sustainable benefits – and now – they’re seeking the same type of foods when they dine out. Our program **Serve Good** includes a range of products such as sustainable seafood, organic breads and meat raised without antibiotics, all of which come with the reassurance of verification. We know that it can be tricky to tell the story of how you source. We’re here to help. Scoop offers the insight and information behind all of our products. It’s time for you to tell your story of sustainability and enjoy customer support for doing so.

Plus, if you’re looking to increase your takeout business, we’ve partnered with ChowNow, allowing you to increase your sales and offer online ordering through your website, your Facebook page and your own custom app. See inside for more details.

S. Sopinka

Stacie Sopinka
VP, Product Development
and Innovation
US Foods

For more details on the following products, visit www.usfoods.com/servegood

RESPONSIBLY SOURCED

- ANIMAL CARE • SUSTAINABLY SOURCED SEAFOOD

METRO DELI®
ALL NATURAL ROAST BEEF p6

METRO DELI®
ALL NATURAL MAPLEWOOD
SMOKED UNCURED HAM p6

CHEF’S LINE®
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BREAST ROAST p7

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RESPONSIBLY SOURCED

- NON-GMO • USDA ORGANIC ITEMS • FAIR TRADE

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WASTE REDUCTION

- PRODUCTS THAT CONTRIBUTE TO WASTE REDUCTION
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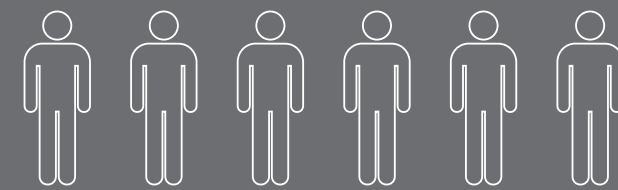
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REUSABLE TRAVEL CUPS p26

MONOGRAM®
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scoop BY THE NUMBERS

67%



of consumers would have a better impression of a restaurant that offered sustainable foods

91%

of American consumers want GMOs labeled

Organic growth forecasted at

14%

annually through 2018



82%

want meat and poultry raised without antibiotics

Information for infographics has been obtained from the following sources: Datassential and Technomic.

RESPONSIBLY SOURCED

- ANIMAL CARE
- SUSTAINABLY SOURCED SEAFOOD

INSPIRE your menu.

Get creative with our sustainably sourced items. Build your center-of-the-plate creations with meat the way it was meant to be.

ATTRACT more customers.

Add wild-caught, farm-raised and sustainably sourced products to your menu, and customers will notice. Give them these easy reasons to believe you truly care about the food you serve.

OPTIMIZE operations.

With products that offer less waste, require less preparation and come packaged to maintain tenderness and flavor – you'll reduce complicated ingredients in your food and time in your kitchen.

**Highlight responsible sourcing on your menu!
VISIT WWW.USFOODS.COM/SERVEGOOD TO LEARN MORE**



HARBOR BANKS®
ARGENTINE
RED SHRIMP
SEE PAGE 9



METRO DELI®
ALL NATURAL
ROAST BEEF

2870586/5332373 | 2/4-7 lba.



INSPIRATION

This premium roast beef ensures authentic and unmistakably superior flavor – open-rack-roasted and hand-rubbed with cracked black pepper. It's all natural and made with beef raised without antibiotics or added hormones. So the result is greater pride in center-of-the-plate creations and more assurance of quality for customers.

PRODUCT ATTRIBUTES

- + Beef used has been raised without antibiotics or added hormones
- + All natural, minimally processed
- + USDA choice Angus beef
- + Open-rack-roasted to medium
- + Deli-faced
- + Refrigerated

BENEFITS

- + Made without artificial ingredients or preservatives
- + Grip-and-tear packaging
- + Great served hot or cold in a variety of ways



CHEF'S LINE®

ALL NATURAL
TURKEY BREAST ROAST

6154634 | 4/5 lb.



INSPIRATION

Creating a moist, perfectly browned turkey roast is quicker and easier than you'd expect. This single lobe roast arrives ready to cook in cook-in-film packaging. The film keeps the meat tender and juicy, and it vents while cooking, so the skin browns beautifully. With preparation this simple, it's perfect on your carving table or deli slicer.

*Federal regulations prohibit the use of hormones in turkey.



PRODUCT ATTRIBUTES

- + Turkey used has been raised without antibiotics or added hormones*
- + All natural
- + Vegetarian-fed
- + Single lobe
- + Arrives oven-ready in cook-in-film packaging
- + Frozen

BENEFITS

- + Clean label product
- + Packaging eases preparation and keeps meat tender and juicy
- + Versatile: ideal for hot and cold dishes on lunch and dinner menus
- + No need to trim to prep breast. Ready to cook once fully defrosted



METRO DELI®
ALL NATURAL MAPLEWOOD
SMOKED UNCURED HAM

7341372 | 2/5.5 lba.



INSPIRATION

Backed by the Metro Deli reputation of traditionally clean products – our maplewood smoked ham is distinctive, all natural and raised without antibiotics and with no hormones added.* It's open-rack-smoked with wood that naturally imparts a sweet smoke flavor without adding extra sugar. For any time of day, this ham resonates with customers as a flavorful, sustainable, best-on-the-market choice.

*Federal regulations prohibit the use of hormones in pork.



PRODUCT ATTRIBUTES

- + Pork used has been raised without antibiotics or added hormones*
- + All natural, minimally processed
- + Naturally smoked with maplewood
- + Deli-faced
- + Refrigerated

BENEFITS

- + Open-rack-smoked for a rich flavor and color
- + Easily sliced for maximum yield
- + Grip-and-tear packaging
- + Antibiotic-free products are on-trend
- + Versatile: Can be sliced thin for a wide variety of deli uses and applications, or warmed and carved as an entrée or breakfast center-of-the-plate option





SUPERIOR®
FULL SIZE STAINLESS STEEL
STEAM TABLE PAN, 4"D
6329080 | 1 EA.

CHEF'S LINE®
**ALL NATURAL
BEEF BARBACOA**

1752231 | 4/2.5 lba.



INSPIRATION

Our All Natural Beef Barbacoa stays true to traditional recipes, using cheek and shoulder meat – the perfect filling for Latin dishes. Cooked low and slow in robust spices, it's delivered ready to be boiled in its bag or prepped in a steam oven. The portion pieces absorb juices from within the bag, creating that irresistible fall-apart tender quality.

PRODUCT ATTRIBUTES

- + All natural, minimally processed
- + Traditionally seasoned and pre-portioned pieces
- + Vacuum-sealed
- + Braised in own juices for natural tenderness and easy pulling
- + Made with cheek meat and chuck
- + Frozen

BENEFITS

- + Authentic preparation and on-trend seasoning
- + Saves 8-10 hours of preparation time
- + Heat-in-bag prep keeps meat moist and tender
- + Versatile: Can be used in multiple applications



HARBOR BANKS®
**BEER BATTERED
SHRIMP**

1376661 | 2/5 lb.



INSPIRATION

Watch the already high demand for shrimp keep rising when your guests know you're serving a sustainable product. With the highest-possible rating under BAP standards, our Harbor Banks Beer Battered Shrimp are hatched, grown, fed and processed using responsible practices. Complemented by a light, crisp, beer-infused batter, they'll be an instant hit.

PRODUCT ATTRIBUTES

- + 4-star BAP rating, the highest rating in this program
- + Made with phosphate-free shrimp
- + Finished size: 31-35 shrimp per pound
- + Batter made with real craft beer
- + Par-fried, individually quick-frozen

BENEFITS

- + Meets the growing demand for sustainable, ethically sourced ingredients
- + Consistent sizing for easy portioning
- + The Alaskan White Ale, produced at Juneau's Alaskan Brewing Company, helps make the batter light, not bitter
- + Back-of-house battered look saves operators time



GRILL.



MARINATE.



STEW.

HARBOR BANKS®

ARGENTINE RED SHRIMP

9641620 | 16-20 Peeled and Deveined Tail-On (PDTO) | 5/2 lb.
7866145 | 26-30 Peeled and Deveined Tailless (PDTL) | 5/2 lb.



INSPIRATION

US Foods® has joined several others to support a Fishery Improvement Project, or FIP, to advance the source of our Harbor Banks Argentine Red Shrimp toward meeting the Marine Stewardship Council (MSC) criteria for sustainable fisheries, while ensuring the long-term viability of this resource. So you can take even greater pride in serving this up in shrimp cocktails, pasta dishes and center-of-the-plate specialties.

PRODUCT ATTRIBUTES

- + Participating in a Fisheries Improvement Project
- + No phosphates or any other moisture enhancements added
- + Two sizes: 16-20, peeled, deveined, tail-on (PDTO) and 26-30, peeled, deveined, tailless (PDTL)
- + Wild-caught
- + Available year-round
- + Ice-glazed to protect the flesh
- + Individually quick-frozen, raw

BENEFITS

- + Meets the growing demand for sustainable, ethically sourced ingredients
- + Versatile in starters, mains, soups and sides
- + Reduces prep time and product waste
- + Ensures consistency without seasonal dependency



HARBOR BANKS® BEER BATTERED ALASKA COD

2807458 | Minis | 2/5 lb.
9791229 | 2 oz. | 2/5 lb.
8873029 | 4 oz. | 2/5 lb.



INSPIRATION

Our certified sustainable seafood is available in three different cut sizes, for small plates, sides and entrées, through the US Foods® partnership and Chain of Custody certification provided by the Marine Stewardship Council (MSC). With this wild-caught Alaska cod, dipped in a batter made with Alaskan White Ale, you get a great sustainable story and a delicious seafood option.



PRODUCT ATTRIBUTES

- + MSC Certified
- + Wild-caught in Alaska
- + Boneless, skinless and hand-cut from whole muscle fillets
- + Harvested under the Responsible Fisheries Management Platform
- + Batter is made from real craft beer
- + Par-fried, individually quick-frozen

BENEFITS

- + Product is certified as responsibly sourced and sustainable
- + Flaky fish with golden-crisp texture looks and tastes homemade, saving operator time
- + The Alaskan White Ale, produced at Juneau's Alaskan Brewing Company, helps make the batter light, not bitter



MONARCH® MSC CERTIFIED SKIPJACK TUNA

2598469 | 6/66.5 oz.



INSPIRATION

With a pleasingly clean tuna flavor, ideal for salads and sandwiches, this tuna delivers on quality. When you use this responsibly sourced product to replace non-certified tuna on your menu, you're supporting the viability of tuna fisheries. This sustainably sourced tuna satisfies a growing demand for sustainable foods without sacrificing great taste.

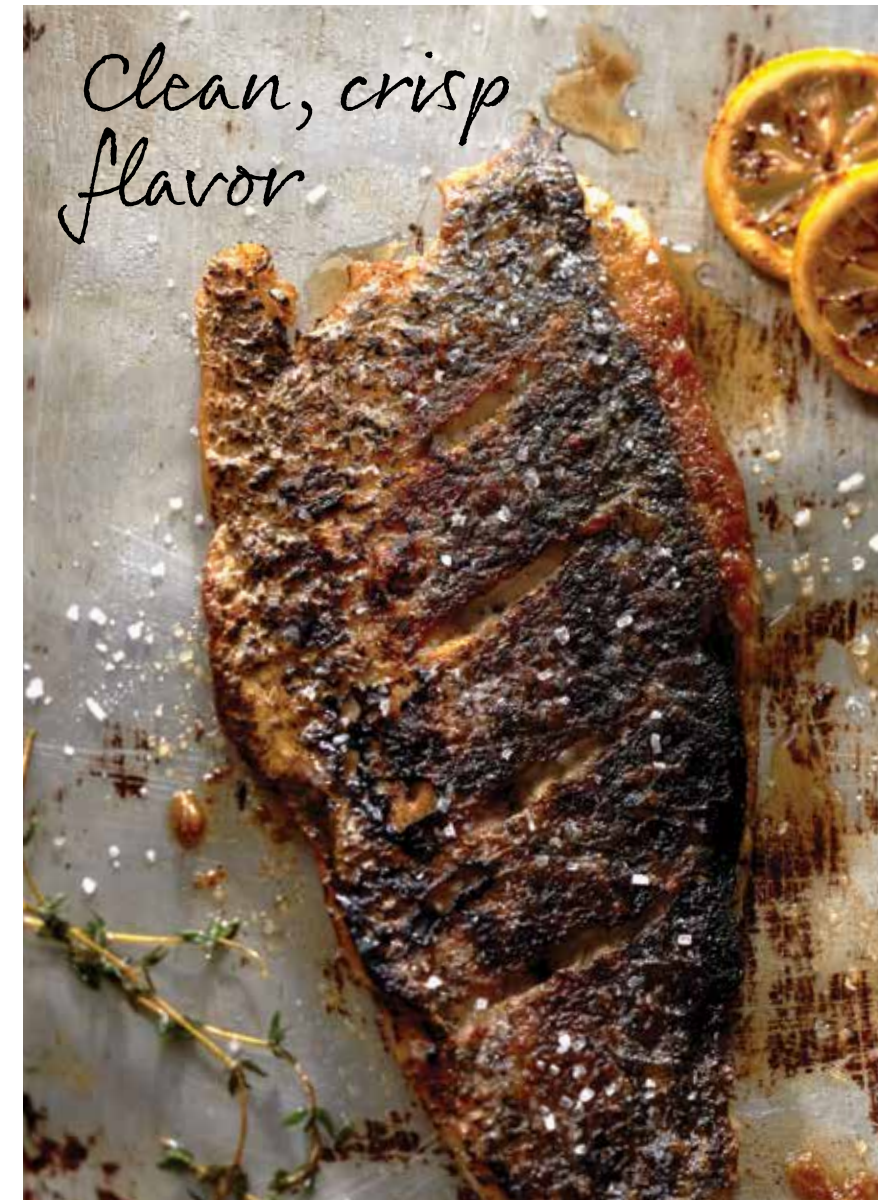


PRODUCT ATTRIBUTES

- + MSC Certified
- + Chunk tuna, canned in vegetable broth
- + No added preservatives or artificial ingredients
- + Shelf stable

BENEFITS

- + Environmentally sustainable
- + Clean, versatile flavor profile
- + Provides high quality at a competitive price
- + Meets growing demand for sustainable seafood
- + No fat
- + 11 g of protein per serving



HARBOR BANKS®

BARRAMUNDI

3699448 | 10 lb.



INSPIRATION

Our Harbor Banks Barramundi is ocean-farmed using patented technology and a process which minimizes environmental impact and allows for a consistent, clean flavor. The moderate oil levels in this chemical-free whitefish prevent it from drying out during cooking. We've also pre-scored it to allow skin to crisp up perfectly and prevent curling.



PRODUCT ATTRIBUTES

- + In process for BAP certification
- + Free of chemicals: no phosphates, sulfites or PCBs
- + Skin-on and pre-scored
- + Individually vacuum-packed in consistent 7-9-oz. portions
- + Moderate oil content keeps fish moist and tender
- + Frozen, raw

BENEFITS

- + Meets the growing demand for sustainable ingredients
- + Product weight is all fish; no additional soaking or moisture added
- + Scoring keeps the fish from curling up while cooking
- + Easy preparation for versatility

RESPONSIBLY SOURCED

- **NON-GMO**
- **USDA ORGANIC ITEMS**
- **FAIR TRADE**

INSPIRE your menu.

Start with products and flavors that speak for themselves, no modifications needed.

ATTRACT more customers.

Own organic with these items. Work your magic with non-GMO oils. And let customers know they're getting less of what they don't want and more of what they do.

OPTIMIZE operations.

These products are not only non-GMO or organic, they're pre-sliced, pre-washed and packaged in responsibly sourced corrugate – for peace of mind and back-of-house efficiency.

**Highlight responsible sourcing on your menu!
VISIT WWW.USFOODS.COM/SERVEGOOD TO LEARN MORE**



CROSS VALLEY FARMS®
ORGANIC SPRING MIX
SEE PAGE 19



Keep it real

RYKOFF SEXTON®

NON-GMO CANOLA OIL

8759078 | 35 lb.



INSPIRATION

Rykoﬀ Sexton Non-GMO Canola Oil is expeller-pressed, without the use of chemicals. With zero grams trans fats per serving, and low in saturated fat – this clear, clean oil is ideal for frying, baking and other cooking needs.



RYKOFF SEXTON® NON-GMO RICE BRAN OIL

7637705/8725848 | 35 lb.

RYKOFF SEXTON® NON-GMO SUNFLOWER OIL

8892127 | 35 lb.

PRODUCT ATTRIBUTES

- + Non-GMO Project Verified
- + Zero grams of trans fat per serving
- + Expeller-pressed, processed without the use of hexane or other chemicals
- + Smoke point of 480°F
- + Shelf stable

BENEFITS

- + Light in color with a clear appearance
- + High stability
- + Low in saturated fat
- + Consumers demand non-GMO options more and more
- + Can be used to fry a variety of products due to its mild flavor



Sustainably sprouted

CHEF'S LINE®

ORGANIC SPROUTED MULTIGRAIN BREAD

8241634 | 8/27 oz.



INSPIRATION

Sustainably grown and sprouted in-house, our grains and seeds create an exceptional whole grain experience that's flavorful and satisfying. Sprouted grains reduce gluten and contain a vibrant array of vitamins and minerals made more readily available by sprouting. This delicious bread is a good source of fiber, delivering the nutty flavor, soft texture and rustic appearance diners love.



CHEF'S LINE® ORGANIC COUNTRY WHITE BREAD

7250804 | 8/24 oz.

PRODUCT ATTRIBUTES

- + Made with USDA Certified Organic ingredients
- + Made without artificial ingredients, flavors, colors or added preservatives
- + Produced without pesticides or synthetic fertilizers
- + Five-day shelf life after thawing
- + Frozen, pre-sliced

BENEFITS

- + Sprouting reduces gluten and makes vitamins and minerals more readily available
- + Organic products are quickly gaining popularity with consumers
- + Versatile: Can be used for sandwiches, breakfast breads and toast



RYKOFF SEXTON®

ORGANIC PYRAMID TEA VARIETY PACK

2211826 | 6/15 ea.



INSPIRATION

Here's another great reason to serve up the premium teas you love from Rykoﬀ Sexton – our Ginger Peach, Spearmint Lavender and Earl Grey are now made with organic ingredients. Plus, we've added three new flavors – Chamomile, Breakfast Blend and Green Tea. Our distinctive pyramid bag ensures better flavor, aroma and color.

PRODUCT ATTRIBUTES

- + Organically grown and processed
- + No artificial flavors or ingredients
- + Pyramid-bag design for better tea infusion
- + Large-leaf-quality tea
- + Caffeinated: Ginger Peach, Earl Grey, Breakfast Blend, Green Tea
- + Herbal/Non-Caffeinated: Spearmint Lavender, Chamomile
- + Shelf stable

BENEFITS

- + Loose-leaf-quality tea with the convenience of a tea bag
- + On-trend flavors
- + Low-calorie drink option



Grand Finale

Elegant organic

DEVONSHIRE®

PREMIUM CHOCOLATE MOSAIC CAKE

7563995 | 2/14/73.6 oz.



INSPIRATION

Buttermilk cocoa sponge cake creates a mosaic pattern with rings of rich chocolate cheesecake batter. This cake is filled with a creamy chocolate ganache mousse, coated with coffee and cocoa graham crumbs. It's topped with a light dusting of powdered sugar and cocoa powder for a rustic, back-of-house look. This product, made with Fair Trade Certified™ ingredients, is sure to stand out on your menu.

PRODUCT ATTRIBUTES

- + Fair Trade cocoa and chocolate chips are used in five elements of this dessert: cocoa sponge cake, cocoa cheesecake, chocolate mousse filling, cocoa graham crumbs and cocoa powder garnish
- + Made with Callebaut® Fair Trade cocoa powder and Fair Trade 48% semi-sweet chocolate
- + Rich cocoa cheesecake batter creates a mosaic pattern in the buttermilk cocoa sponge cake
- + 14 pre-sliced servings per cake
- + Frozen

BENEFITS

- + Provides a marketable story through a sustainable chocolate choice that delivers on the flavor and quality customers demand
- + Fair Trade chocolate and cocoa meet the growing demand for ingredients that are certified as to their sourcing
- + Unique, differentiated cake in the most popular cake flavor
- + Thaw-and-serve dessert minimizes labor, handling and waste
- + Handmade appearance and back-of-house quality





Authentic Italian

CHEF'S LINE®

ORGANIC ALFREDO SAUCE

9620565 | 6/3 lb.



INSPIRATION

Our Chef's Line Organic Alfredo Sauce uses real organic Parmesan, milk and authentic organic spices. This delicious sauce is over 99.5% organic and contains no artificial ingredients or added preservatives. The preparation is quick and easy, and your Italian-themed dishes will flourish with the fresh taste of this classic sauce.

PRODUCT ATTRIBUTES

- + Certified USDA as Organic
- + No added artificial ingredients or added preservatives
- + Made with real organic Parmesan and milk
- + Frozen

BENEFITS

- + Meets the growing demand for clean, sustainable ingredients
- + Customizable flavor for versatility: delicious as it is, and ready for your creative touches





Greens for any season

CROSS VALLEY FARMS®

ORGANIC SPRING MIX

5100394 | 3/1 lb.



INSPIRATION

Demand for organic is overwhelming – and we're giving you the green light with our cost-efficient, seasonably optimized Organic Spring Mix, the most popular and versatile variety on today's menus. Its superior quality, taste and year-round availability easily makes this your new go-to green. Plus, the packaging facility we've used with this product is required to clean this spring mix with an organic solution.

PRODUCT ATTRIBUTES

- + Certified USDA as Organic
- + High quality, consistency, uniformity
- + Prewashed and ready to use
- + 100% usable
- + Available year-round
- + Refrigerated

BENEFITS

- + Delivers on customers' increasing demand for organic
- + Fresh, crisp – with no off-flavors
- + Back-of-house labor- and cost-savings
- + Reduces waste; better price yield
- + Versatile for salads, smoothies, sandwiches, wraps, garnishes and sides



WASTE REDUCTION

- **PRODUCTS THAT
CONTRIBUTE TO
WASTE REDUCTION**
- **RESPONSIBLE
DISPOSABLES**

INSPIRE your menu.

With products that use fewer resources and more sustainable processes, your customers get great taste and assurance. Let the authenticity in these items make a statement on your menu.

ATTRACT more customers.

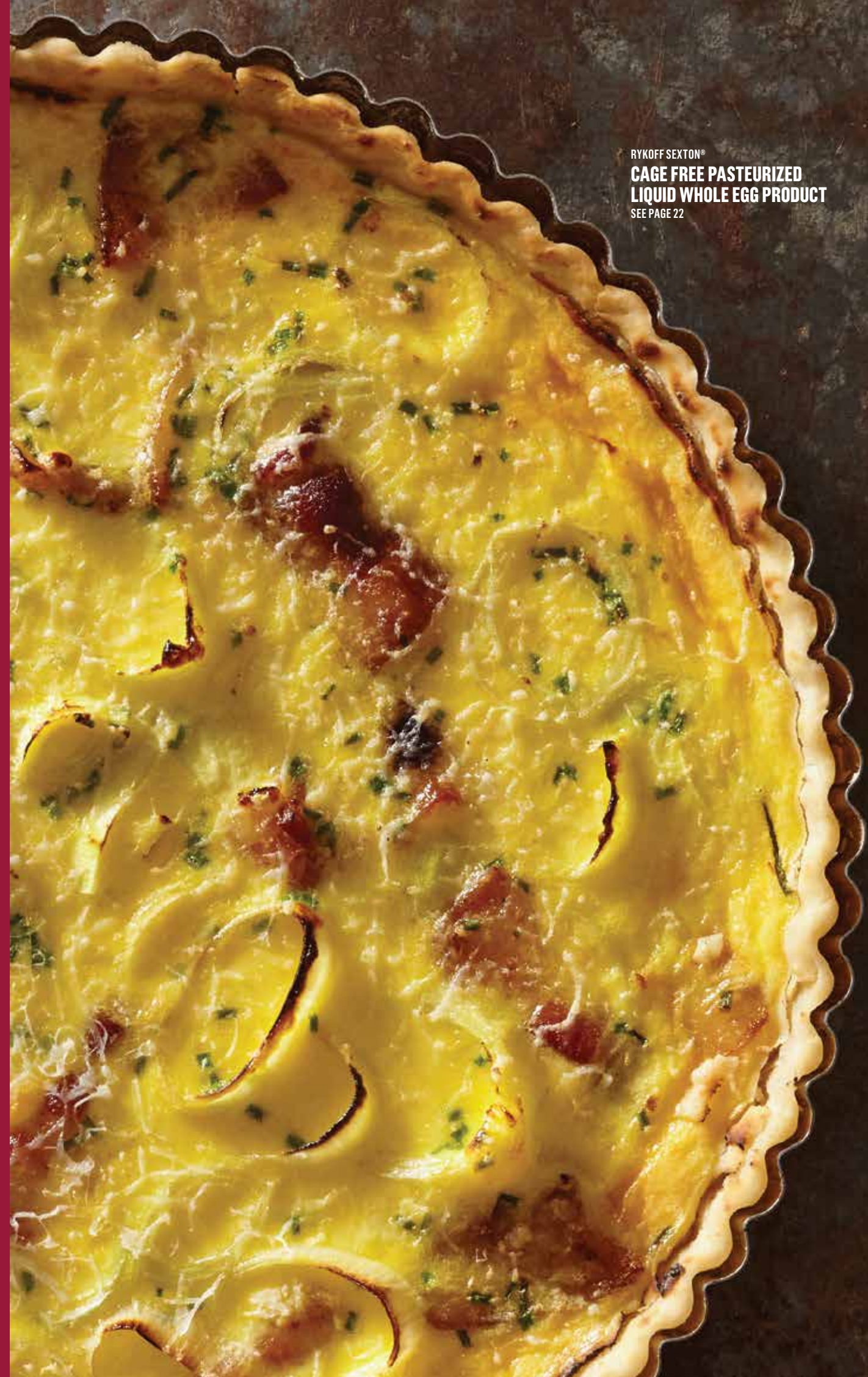
Make Earth Day every day in your restaurant, using items that tell a sustainable story. Let it build your reputation as an establishment that cares for both quality and community.

OPTIMIZE operations.

With ready-to-serve products produced with more freshness and less wasteful processes, efficiency is built right in. All you have to do is add your creative edge.

**Highlight responsible sourcing on your menu!
VISIT WWW.USFOODS.COM/SERVEGOOD TO LEARN MORE**

RYKOFF SEXTON®
**CAGE FREE PASTEURIZED
LIQUID WHOLE EGG PRODUCT**
SEE PAGE 22





Omelet



Strata



SUPERIOR®
10" NATURAL FINISH FRY PAN
8329567 | 1 EA.

RYKOFF SEXTON®

CAGE FREE PASTEURIZED LIQUID WHOLE EGG PRODUCT



1332061 | 2/20-lb. bag



INSPIRATION

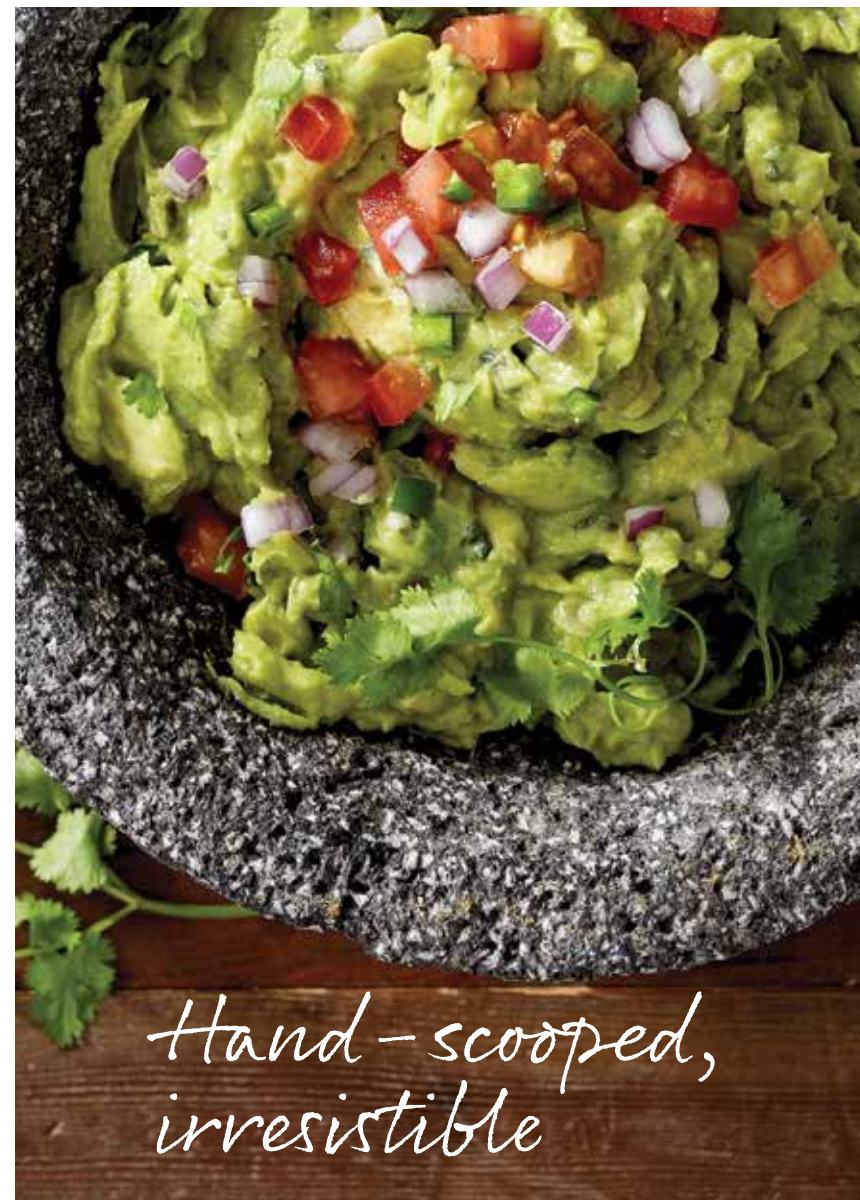
These eggs combine the safety of pasteurization with the humane treatment of hens raised in a cage-free environment. With over 360 eggs per case, you'll not only save the time and labor of cracking individual eggs, you'll save space in the cooler. Whip up all your egg-based creations in no time!

PRODUCT ATTRIBUTES

- + American Humane Certified
- + Cage-free
- + Made without artificial colors, flavors and preservatives
- + Liquid, ready to use

BENEFITS

- + Bulk 20-lb. bag format
- + Reduce labor of cracking eggs
- + Versatile ingredient perfect for all dayparts



CHEF'S LINE®

GUACAMOLE

6385494 | 12/1 lb.



Burger topper



Guacamole deviled eggs



INSPIRATION

This premium guacamole is made with clean ingredients like hand-scooped avocados, red onion and cilantro. It's also High Pressure Processed (HPP), meaning the power of pressure is used rather than preservatives to keep the product fresher longer. It's sustainably created in partnership with a manufacturer that composts the majority of all avocado pits and skins, among other large-scale recycling efforts. It's fresh and green in more ways than one!

PRODUCT ATTRIBUTES

- + Produced in a reduced-waste facility
- + Clean label ingredient list
- + Made with hand-scooped avocados
- + Leading Hispanic quick-service-restaurant flavor profile
- + Packed in 1-lb. convenient resealable tubs
- + Refrigerated and ready to use

BENEFITS

- + Clean label ingredient list that consumers crave
- + Cold-pasteurized using High Pressure Processing
- + Looks like it was hand-scooped in your back-of-house
- + Time- and labor-saving
- + Versatile applications





Superfood sensation



RAW.



SAUTÉ.



SOUP.

CROSS VALLEY FARMS®

CHOPPED BROCCOLI LEAVES

5698590 | 4/1 lb.



INSPIRATION

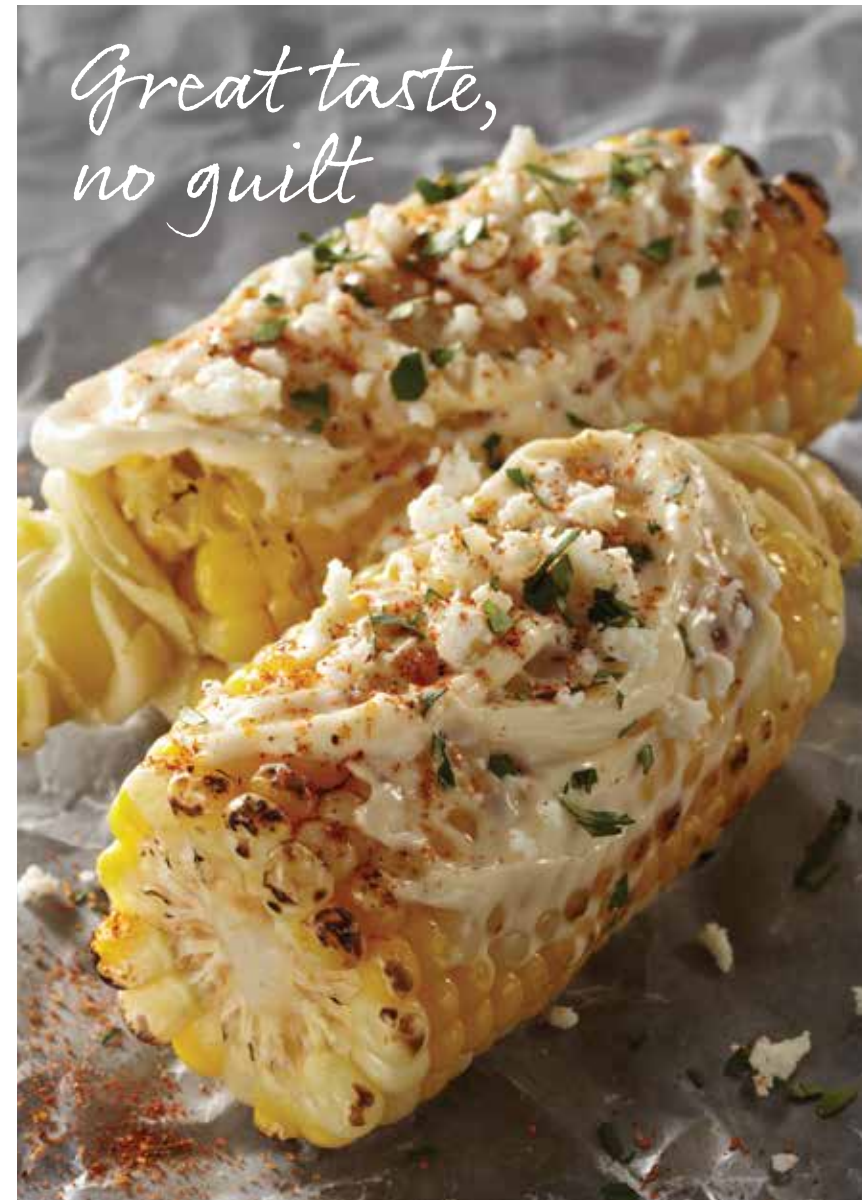
Broccoli leaves are the latest superfood discovery. This cousin to kale has a sweeter flavor and more tender texture. Sautéed, braised or bright and fresh, these leaves are perfect for salads, soups, smoothies or blended into entrées. They also help minimize waste and capture more goodness from one plant, thereby maximizing water usage.

PRODUCT ATTRIBUTES

- + 100% usable
- + Fresh-cut, no preservatives or additives
- + 3/8" cut
- + Refrigerated

BENEFITS

- + Fresh and crisp, no off-flavors or aromas
- + High-quality, clean product
- + Available year-round
- + Great for salads, soups, sandwiches, smoothies and sautés
- + Menu options like this are on-trend



*Great taste,
no guilt*



Dip for fries

AMERICAN METALCRAFT
4 OZ. HAMMERED
STAINLESS STEEL
SAUCE CUP
2619682 | 12/CS.



MONARCH®

EGGLESS SPREAD

6840553 | 2/1 gal.



INSPIRATION

Our smart alternative to traditional mayo will bring more customers to your tables. This spread is allergen- and cholesterol-free and tastes just as good as mayonnaise, minus the guilt. Using pea-protein powder instead of egg yolk – it's both egg-free and vegan. It was created using plant protein, which uses less energy than animal protein.

PRODUCT ATTRIBUTES

- + Made with plant protein instead of egg
- + Cholesterol- and allergen-free
- + No high-fructose corn syrup
- + Made with soybean oil
- + Shelf stable

BENEFITS

- + Versatile alternative to mayonnaise
- + Vegan- and vegetarian-friendly





Rethink your drink

Cup display



Clean sweep



MONOGRAM® REUSABLE TRAVEL CUPS

1991495 | 50 cups, 50 lids



INSPIRATION

While most paper cups may be called recyclable, the majority are still lined with polyethylene, a non-recyclable material that ends up in landfills. Our Monogram Reusable Travel Cups offer a wise alternative that cuts down on both environmental waste and your costs. They not only live long after the first beverage but they're made with polypropylene, a recyclable material, which is BPA-free.

PRODUCT ATTRIBUTES

- + Reusable aspect reduces waste
- + Recyclable: made from polypropylene
- + Dishwasher- and microwave-safe
- + Hot and cold application

BENEFITS

- + Reduce back-of-house inventory of paper, plastic or foam cups and plastic lids
- + Resell to customers
- + On-trend for the growing demand for sustainable and reusable products
- + Can be used in various applications like tea, coffee, smoothies, juice, water – on the go or at home



MONOGRAM® ALL-PURPOSE FLAX TOWEL

5081323 | 144 ea.



INSPIRATION

Wipe away your messes and your worries with our Monogram All-Purpose Flax Towels, made 100% from plants (flax fiber). They will help you reduce laundry costs and avoid cross-contamination. You'll never feel wasteful since these cloths are certified compostable. They easily hold up to the competition with heavy-duty performance and the strength to handle cleaning solvents, with the soft texture of a traditional cloth.

PRODUCT ATTRIBUTES

- + BPI® Certified as compostable
- + USDA Certified Biobased product
- + Compostable in commercial composting facilities. Such facilities may not exist in your area
- + All-purpose use
- + Convenient dispensing package
- + Based on testing per ASTM D6400-12/ASTM D6868-11 standards, flax towels are composted on average at approximately 60 days of compost exposure
- + Shelf stable

BENEFITS

- + Strong – holds up to use with cleaning solvents
- + Soft – cloth-like feel and drape
- + Absorbent – quickly absorbs oil and water
- + On-trend with the growing demand for sustainable products
- + Disposable – helps improve cleanliness and hygiene
- + Reusable – helps control costs
- + Versatile: Can be used under cutting boards, for cleaning, wiping, taking hot items out of the oven or off the stove, etc.



US FOODS®
PRESENTS
CHOWNOW



CHOWNOW



INSPIRATION

Increase your sales and streamline your operations with online ordering – built just for your restaurant. Take orders directly from your restaurant's website, Facebook page and very own branded mobile apps.

PRODUCT ATTRIBUTES

- + ChowNow amplifies your brand, as your customers order directly through your website, Facebook page, or iPhone and Android apps; then check out in just a few taps.
- + The ChowNow tablet notifies your staff each time a pre-paid order comes through. Simply review the order, pick a ready time and prepare the food.
- + Customers receive a notification informing them when their food will be ready.

BENEFITS

- + Online ordering makes it easy to place and receive to-go orders and increases takeout sales by 20% on average.
- + Our dedicated restaurant-success team provides support with custom marketing campaigns to boost customer engagement and increase sales.
- + Your ChowNow dashboard collects customers' information and comes with re-marketing tools built in, so you can efficiently generate repeat business
- + Our support team is on call seven days a week and monitors incoming orders to ensure you and your customers always have a smooth experience.

EXCLUSIVE PRICING

- + US Foods customers receive exclusive discounted pricing
- + \$341 savings on the Annual Plan, \$436 savings on the Two-Year Plan
- + Annual and Two-Year Plans: No setup fee, 10% off monthly fee and upgraded marketing package through Scoop

Learn more at chownow.com/usfoods or give us a call at (888) 707-2469