

NO - 19

# scoop™

FALL 2017 ISSUE

## MAKE IT YOURS

WITH INSPIRATION BY  
MARCUS SAMUELSSON

EXCLUSIVE INSPIRED  
PRODUCTS AND  
INTERVIEW INSIDE

UPTOWN PAR-FRIED CHICKEN THIGH p7

SPICY BATTERED CAULIFLOWER  
WITH ALEPPO PEPPER p9

SMOKED NORWEGIAN TROUT p11

**US.**  
FOODS®



PRODUCTS  
INSPIRED BY  
**MARCUS  
SAMUELSSON**

## WHAT'S INSIDE

- p4 MEET MARCUS SAMUELSSON
- p6 EXCLUSIVE INTERVIEW
- p7 UPTOWN PAR-FRIED CHICKEN THIGH
- p8 CORNBREAD MUFFIN
- p9 SPICY BATTERED CAULIFLOWER WITH ALEPPO PEPPER
- p10 ORGANIC ADDIS STYLE SPICE BLEND
- p11 SMOKED NORWEGIAN SALMON
- p11 SMOKED NORWEGIAN TROUT

- p14 VEGGIE CRUNCH SALAD KIT
- p15 ROTINI BROCCOLI CHEDDAR SALAD KIT
- p16 GRILLED MIXED VEGETABLES
- p17 SWEET POTATO HOUSE FRY
- p18 PREMIUM CAGE FREE PASTEURIZED LIQUID WHOLE EGGS
- p19 SWEET CHILI GOCHUJANG WING SAUCE

- p22 CAPE SHARK TENDERS
- p23 ALL NATURAL\* CHICKEN BREAST SLICES
- p24 ALL NATURAL\* BONELESS PORK LOIN
- p25 PREMIUM HARDWOOD SMOKED CHICKEN WINGS
- p26 PEPPER BACON SAUSAGE

\*Minimally processed, no artificial ingredients

- p30 CLUSTER DINNER ROLL ASSORTMENT
- p31 PREMIUM BELGIAN WAFFLE
- p32 PUMPKIN SPICE LATTE ICE CREAM
- p33 PREMIUM SWEET POTATO MAPLE LAYERED CHEESECAKE
- p34 2-PIECE FULLY FORGED 8" CHEF & 3 1/2" PARING KNIFE SET

## INSPIRATION FROM A CULINARY GENIUS

Making it in the food industry can require a delicate balance. Between meeting the needs of diners and running an efficient kitchen – finding your own signature style is not always easy. One of the most essential ingredients is inspiration. In this issue of Scoop, we're featuring a brilliant example of how inspiration can empower success.

We're thrilled to have collaborated with award-winning chef and restaurateur Marcus Samuelsson, a man whose unique style was forged from Ethiopia to Sweden to Harlem in NYC. In our exclusive interview, we discuss his passion for food, his influences and his words of wisdom for chefs and operators.

Our Fall Scoop product lineup is designed to unleash your creativity in the kitchen and offer easy alternatives, shortcuts and profit-drivers, six of which were developed with Marcus' global flavors in mind.

We provide the products, tools and inspiration to help you make it.

You make it yours.

@USFoods #USFScoop

*S. Sopinka*

Stacie Sopinka  
VP, Product Development  
and Innovation

## LET SCOOP™ PRODUCTS HELP YOU MAKE IT

OVER **20%** of operators can't find the skilled labor they need<sup>1</sup>. More are switching to premade products with a back-of-house feel. Scoop delivers!

**53%** of operators are focused on determining what customers want<sup>2</sup>. Scoop provides well-known, in-demand products.

**63%** of operators are concerned with managing foods costs<sup>3</sup>. Compare Scoop products as competitive alternatives to higher-priced items.

**38%** of operators believe maximizing ingredients is one of the top ways to cut food costs<sup>4</sup>. Scoop products offer the versatility you need.

<sup>1</sup> NRA study conducted in Aug 2015

<sup>2</sup> Pulse, 2017

<sup>3</sup> Pulse, 2017

<sup>4</sup> Pulse, 2016

# A PINCH OF ETHIOPIAN. A SPRINKLE OF SWEDEN. A DASH OF HARLEM.

Born in Ethiopia, raised in Sweden and now residing in Harlem, Marcus Samuelsson seasons each dish with three continents of flavor. It's what makes his re-imagined American soul food so indescribably delicious as well as accessible. Marcus believes food has the power to bring people together.

He puts this belief into practice outside his kitchen by working with Careers through Culinary Arts Program (C-CAP). It's an organization that provides public high school students with the necessary skills for entry-level jobs in the foodservice industry. Chef Marcus works to place C-CAP graduates in restaurants across New York City, including his own.

Get more on Marcus' perspective from the chef himself in our interview on the next page. He shares with us the driving force behind his food, flavors and brand.

## MAKE IT YOURS. SHOW IT OFF. AND WIN!

Use a Scoop product to create your own original dish and post a photo of it on Instagram. If your dish is selected, you could win a trip to NYC!

Get all the details at [usfoods.com/makeitwithmarcus](https://usfoods.com/makeitwithmarcus)

#makeitwithmarcus | @MarcusCooks | @usfoods





## MARCUS, LET'S TALK!

### YOUR LIFE AND CAREER SPAN THREE CONTINENTS. HOW HAS YOUR JOURNEY IMPACTED YOUR FOOD AND FLAVORS?

I'm extremely grateful to have had windows into three different places: Ethiopia where I was born; Scandinavia where I grew up and then living in Harlem. My food reflects these places and represents comfort for me.

I grew up on the west coast of Sweden on an island, so fishing was something that we did all summer long. Then we had to pickle, preserve or smoke it. This cooking style is reflected in my food. If you think about the hot spices of Ethiopia, they reflect the climate. These great spices might be foreign to us, but they are very much part of the daily life in Ethiopia. And the food we use from the South (American soul food) also has deep links to Africa. Harlem has always been a place I've looked to, because of its place in African-American history. I feel blessed that I can help tell this complex story through food.

### HOW CAN THE PRODUCTS YOU DEVELOPED WITH US FOODS® HELP OPERATORS BE SUCCESSFUL?

As a chef, I want to come up with solutions that help other chefs. What I love about this collection is that it gives chefs a window into food that they may or may not be familiar with.

As a chef or operator running your business, sometimes you run out of ideas. We worked hard to create inspiration and great sellers that also help with labor and food costs – products that operators can trust. Like the Organic Addis Style Spice Blend, a reflection of Ethiopian spices coming together. Or the Smoked Norwegian Salmon that is consistent, incredible quality.

### HOW IMPORTANT IS IT FOR OPERATORS TO EVOLVE THEIR MENUS AS TRENDS EVOLVE?

You always want to be trend aware, you need to know what's going on. It's hard to be everywhere. Trends are something you need to be aware of because your customers are. You need to always stay ahead and in front of the guests.

### WHAT PERSONALLY DRIVES YOUR WORK?

I'm just as curious today as I was when I was a little kid. If there was a better way to do it or a different way, I'd sign up always. I've wanted to feed that level of curiosity. It's a combination of passion, curiosity and the desire to improve.

### HOW DO YOU BRING YOUR ECLECTIC STYLE TO YOUR RESTAURANTS?

In designing Red Rooster, there was only one North Star – that's Harlem itself. The stylish people, the brownstones, the grit of New York City, the vendors and the hustle. Our restaurant is a reflection of that – the art, music and culture. The way we designed it, from the art on the wall to the music we play (whether it's gospel on Sundays or jazz on Mondays) really informs the customer of the sense of place.

### WHAT WERE THE BENEFITS OF COLLABORATING WITH US FOODS?

I'm extremely excited to partner with US Foods. Together we can talk to so many different people, from large to small business owners, and truly hear how they want to improve their service and their menus. We're all in the food space because we're passionate and excited about it. And a commitment to making it better for customers is something I share with US Foods. When you have a partnership like that, you're going to come up with great stuff.



## PATUXENT FARMS®

# UPTOWN PAR-FRIED CHICKEN THIGH

8638719 | 2/5 lb.



### INSPIRATION

Grandma's fried chicken meets world cuisine in our Patuxent Farms® Uptown Par-Fried Chicken Thigh. The rich flavors of buttermilk and coconut milk, a touch of Berbere seasoning and the crunch of traditional southern breading make this recipe unlike any other.



### PRODUCT ATTRIBUTES

- + Boneless, skinless chicken thighs in light, crunchy breading
- + Marinated with Berbere seasoning, natural buttermilk and coconut milk flavoring
- + 365-day shelf life
- + Par-fried, Individually Quick Frozen

### BENEFITS

- + On-Trend: uses unique global flavors
- + Versatile: suitable as a center-of-plate feature or in sandwiches and salads
- + Thigh meat utilizes an underused part of the chicken



MARCUS  
SAMUELSSON  
INSPIRED

# big-city *soul*



CHEF'S LINE®

## CORNBREAD MUFFIN

4562638 | 2/12/4 oz.



### INSPIRATION

By adding big-city spice to down-home soul food, we've livened up traditional corn muffins with the warm red and gently sweet spice of Aleppo pepper.

### PRODUCT ATTRIBUTES

- + Made with Aleppo pepper: a deep red Middle Eastern spice with a slightly sweet, spicy flavor
- + Made without artificial colors, flavors or preservatives
- + Real sour cream and buttermilk give muffins a dense, pound cake-like texture
- + Baked in brown craft liners
- + Frozen

### BENEFITS

- + On-Trend: global flavors continue to grow in popularity
- + Time-Saving: thaw-and-serve format is far quicker than scratch baking
- + An easy grab-and-go menu option
- + Ideal for upscaling and up-charging the bread basket



# cauliflower *with a kick*



AMERICAN METALCRAFT®  
POPLAR WOOD BASKETS  
4" X 4.12" | 9576109

MOLLY'S KITCHEN®

## SPICY BATTERED CAULIFLOWER WITH ALEPPO PEPPER

6442845 | 3/3 lb.



### INSPIRATION

Lead the next wave in global cuisine. Once you deep-fry or bake our Molly's Kitchen® Spicy Battered Cauliflower with Aleppo Pepper, you'll serve up a tender cauliflower floret in crispy batter, seasoned with a well-balanced Middle Eastern spice.

### PRODUCT ATTRIBUTES

- + Subtle heat and cumin undertones from Middle Eastern Aleppo pepper
- + Crispy batter with a tender bite
- + Appealing reddish tint from Aleppo and cayenne peppers
- + Frozen

### BENEFITS

- + On-Trend: capitalizes on popularity of ethnic cuisine
- + Time-Saving: goes from freezer to plate in less than 5 minutes
- + A unique, shareable appetizer
- + Can be deep-fried or baked
- + Appealing for vegetarians or those looking to reduce their meat consumption
- + Versatile menu applications when served with a variety of dipping sauces





**bright** *idea*

MONARCH®

# ORGANIC ADDIS STYLE SPICE BLEND

6662549 | 3/18 oz.

## INSPIRATION

Infuse vibrant flavors into your menu using this traditional Ethiopian-style spice blend. Our bright red, highly aromatic Organic Addis Style Spice Blend adds heat and delicious exotic appeal to meat, poultry, fish and vegetables.



## PRODUCT ATTRIBUTES

- + Contains a traditional blend of spices
- + Made without artificial colors, flavors or preservatives
- + Chili peppers and paprika give it a bright red color
- + Made with dried, relatively hot bird's eye chili peppers
- + 18-oz. spice blend shaker
- + Organic certified by QAI



## HARBOR BANKS® SMOKED NORWEGIAN SALMON

9823791 | 4/2 lb.



## INSPIRATION

The icy, clear waters of Norway are legendary for their superb-quality seafood. We're bringing one of their ocean-farmed specialties to your menu.

## PRODUCT ATTRIBUTES

- + Part of our Progress Check™ program
- + Ocean-farmed in Norway
- + Cold-smoked for 24 hours using beechwood
- + Chemical-free
- + 2 lb. vacuum packed fillet on gold serving board
- + Pre-sliced

## BENEFITS

- + On Trend: meets the growing demand for sustainably sourced ingredients
- + Versatile: can be used in multiple dayparts
- + Ready to eat after thawing.
- + Smoked for 24 hours at a critical point in the process, ensuring a tender mouthfeel and more consistent texture



HARBOR BANKS®

## SMOKED NORWEGIAN TROUT

3216914 | 4/2 lb.



## INSPIRATION

Our Smoked Norwegian Trout is ocean-farmed in Norway, a country that's celebrated for its tradition of the finest seafood.

## PRODUCT ATTRIBUTES

- + Part of our Progress Check™ program
- + Ocean-farmed in Norway
- + Deeper red color compared to salmon
- + Cold-smoked for 24 hours using beechwood
- + Chemical-free
- + 2 lb. vacuum packed fillet on gold serving board
- + Pre-sliced

## BENEFITS

- + On Trend: meets the growing demand for sustainably sourced ingredients
- + Versatile: can be use in multiple dayparts
- + Ready-to-eat after thawing.
- + Under-promoted species
- + Smoked for 24 hours at a critical point in the process, ensuring a tender mouthfeel and more consistent texture



AMERICAN METALCRAFT®  
ELM MELAMINE SERVING BOARD  
20.88"X12.5" | 9478099



# CAUSE A STIR

GLOBALLY INSPIRED, INNOVATIVE  
SIDES THAT GET DINERS TALKING

---

## INSPIRE your menu.

The exotic flavor of global ingredients that diners love is already perfected in these unique accompaniments – ready to add new life to your menu.

## ATTRACT more customers.

Bringing together new flavors and formats can turn an ordinary meal into something extraordinary that diners can't get enough of.

## OPTIMIZE operations.

Discover innovative ways to save time with products like these that offer invaluable back-of-house shortcuts.

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MONARCH®  
SWEET CHILI GOCHUJANG  
WING SAUCE  
SEE PAGE 19



color,  
crunch, *flavor*

SUPERIOR®  
SQUARE BOWL  
46 OZ. | 4735759

CROSS VALLEY FARMS®

## VEGGIE CRUNCH SALAD KIT

4882244/1245731 | 6 lb.



### INSPIRATION

Create a beautiful mix of texture, color and crunch. Tossing a gorgeous salad has never been easier. Our Veggie Crunch Salad Kit provides all of the ingredients in an ultra-convenient format.



### PRODUCT ATTRIBUTES

- + All-in-one salad kit
- + A blend of kale, broccoli, cauliflower, rainbow carrots and cabbage tossed with sweet dried cranberries and nutty sunflower seeds
- + Fresh, crisp flavor with a tangy lemon herb vinaigrette
- + Available year-round
- + 100% yield
- + Refrigerated – pre-washed and ready-to-use

### BENEFITS

- + Living Well: an excellent source of vitamin A & vitamin C
- + Time-saving: simply open, toss and serve
- + Allows operators to add a hearty, vitamin-filled salad to their menu
- + Individually packaged components allow perfect portion control and a consistent blend every time
- + Offers colorful, eye-catching plate appeal



KILN™ DINNERWARE/FRONT OF THE HOUSE  
ROUND PLATE  
8" | 2045401

simple *to serve*

CROSS VALLEY FARMS®

## ROTINI BROCCOLI CHEDDAR SALAD KIT

9484217/2963790 | 8 lb.



### INSPIRATION

Go beyond a boring bowl of lettuce by refreshing your salad offering. This mix may be your new go-to solution for back-of-house ease.



### PRODUCT ATTRIBUTES

- + An all-in-one salad kit
- + Contains rotini pasta, broccoli, cheddar cheese, onions and creamy dressing
- + Available year-round
- + 100% yield
- + Refrigerated – pre-washed and ready-to-use

### BENEFITS

- + Time-saving: simply open, toss and serve
- + Allows operators to add a hearty, flavorful salad to their menu
- + Individually packaged components allow perfect portion control and a consistent blend every time
- + Offers colorful, eye-catching plate appeal



**delicious**  
*versatility*

RYKOFF SEXTON®

## GRILLED MIXED VEGETABLES

6537988 | 4/2.2 lb.



### INSPIRATION

Serve authentic Italian vegetables, picked at their peak and grilled for a hearty side or exceptionally versatile ingredient – all with minimal back-of-house fuss.

### PRODUCT ATTRIBUTES

- + Imported from Italy
- + Made without artificial ingredients, flavors, colors or added preservatives
- + Contains eggplant, zucchini and peppers picked at the peak of ripeness
- + Blend ensures a versatile range of uses in the kitchen
- + Grilled appearance and flavor
- + Oil-free

### BENEFITS

- + Living well: oil-free
- + Versatile: can be used across a wide range of dishes and dayparts
- + Time-saving: no cutting, washing or grilling needed. Just reheat and serve.



**fried** *to satisfy*

AMERICAN METALCRAFT  
CONE BASKET PAPER  
12" X 12" | 4716890

MONARCH®

## SWEET POTATO HOUSE FRY

7693799 | 3/5 lb.



### INSPIRATION

Serve up the preferred potato! These fries are sliced from the finest, skin-on sweet potatoes and cooked to perfection.

### PRODUCT ATTRIBUTES

- + Fresh-cut look and taste
- + Vivid orange color

### BENEFITS

- + On trend: sweet potato fries are popular among diners
- + Time-saving: no peeling, trimming, slicing or cutting needed
- + Versatile: partners well with any entrée, can also be used as an upscale appetizer



TORINO DINNERWARE/SUPERIOR®  
COUPE PLATE  
7" | 6976633



# eggs-ceptional

*Ingredient*

GLENVIEW FARMS®

## PREMIUM CAGE FREE PASTEURIZED LIQUID WHOLE EGGS

5337015 | 15/2 lb. cartons



### INSPIRATION

These cage free liquid eggs come from humanely raised hens. They're the perfect labor-saver for all your egg-essential dishes morning, noon or night.

### PRODUCT ATTRIBUTES

- + American Humane Certified™
- + Cage free
- + Made without artificial colors, flavors and preservatives
- + Kosher
- + Liquid, ready-to-use

### BENEFITS

- + On-Trend: modern diners seek cage free eggs
- + Versatile: perfect for all dayparts
- + Time-saving: reduces time and labor of cracking eggs
- + Conveniently packed in 15, 2-lb. cartons



# sweet

*heat*

MONARCH®

## SWEET CHILI GOCHUJANG WING SAUCE

7824511 | 2/1 gal.



### INSPIRATION

Take your menu beyond sriracha. When you add the sweet spice and savory zing of our Monarch Sweet Chili Gochujang Wing Sauce to your lineup, your global foodies – and everyone seeking flavor adventures – will thank you.

### PRODUCT ATTRIBUTES

- + A new, Asian-inspired addition to the US Foods® Monarch wing sauce lineup
- + Contains real gochujang, which balances spiciness with sweet chili
- + Adds a spicy-sweet Asian flavor profile to any dish
- + Shelf-stable 1-gallon container (refrigerate after opening)

### BENEFITS

- + On-Trend: Asian-inspired flavors and dishes have become immensely popular
- + The perfect texture and consistency to cling to wings
- + An exotic, brightly flavorful addition to meats, dips and stir-fries



# MAKE IT SIZZLE

CENTER-OF-PLATE THAT  
ATTRACTS ATTENTION ON YOUR MENU

---

## INSPIRE your menu.

Let the cultural variety and simple convenience of these proteins make your menu one-of-a-kind.

## ATTRACT more customers.

From all natural meats to sustainable seafood – offer up the entrées diners want.

## OPTIMIZE operations.

From cook-in-bag ease to pre-smoked, pre-cooked and pre-flavored specialties, keep your time and effort in the kitchen at all-time lows.

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PATUXANT FARMS®  
PEPPER BACON  
SAUSAGE  
SEE PAGE 26

tender is the bite



HARBOR BANKS®

# CAPE SHARK TENDERS

3198825 | 2/5 lb.



### INSPIRATION

With sustainability on the minds of modern diners – our Marine Stewardship Council™ (MSC)-Certified Cape Shark Tenders offer a tasty, affordable and responsible way to get diners hooked.

### PRODUCT ATTRIBUTES

- + MSC Certified and domestic – wild-caught from the East Coast of the U.S.
- + Breaded whole muscle, par-fried, 1.5-2.5 oz. portions
- + Neutral flavor profile
- + Individually quick frozen (IQF)

### BENEFITS

- + On-Trend: meets the growing demand for sustainably sourced ingredients
- + Versatile: can be used as center-of-the-plate, taco topping or appetizer
- + Time-Saving: patent-pending technique allows us to process this unique species, optimizing the flavor and texture
- + Domestic underutilized fish sustainability story



PATUXENT FARMS®

# ALL NATURAL\* CHICKEN BREAST SLICES

7699403 | 2/5 lb.



### INSPIRATION

These convenient chicken slices help you save time in the kitchen and forget your food safety concerns!

### PRODUCT ATTRIBUTES

- + All natural\*, minimally processed, no artificial ingredients
- + Pre-cut into 4" x ¾" x ½" strips
- + Contains 15% marination (solution is all natural, phosphate free)
- + Made with 100% U.S. ingredients
- + 100% hand-sliced for a back-of-house look
- + 365-day shelf life
- + Individually Quick Frozen, packed in 2/5-lb. bags

### BENEFITS

- + Living Well: all natural\* and phosphate-free ingredients
- + Versatile: can be used in multiple applications and dayparts
- + Time-Saving: pre-sliced, ready to cook
- + Less product handling reduces chance of cross-contamination in the kitchen
- + Can be easily thawed or can be cooked from frozen



lean and  
**flavorful**



CHEF'S LINE®  
**ALL NATURAL\***  
**BONELESS PORK LOIN**  
7617327 | 2/4.5 lba.



**INSPIRATION**

Serve up succulent pork loin with cooler-to-oven convenience without even removing the packaging, designed to save you time, labor and avoid cross-contamination.



**PRODUCT ATTRIBUTES**

- + Seasoned with simple sea salt and coarse black pepper
- + Frozen

**BENEFITS**

- + Time-saving: cooks in one-third less time than traditional roasts
- + No close monitoring necessary
- + Fridge to sheet pan to oven – no fuss
- + Cooking method means all of the juices are retained
- + Can be served hot or cold in deli

\*Minimally processed, no artificial ingredients



AMERICAN METALCRAFT  
CONE BASKET PAPER  
12" X 12" | 4716890

**the wings**  
*they want*

PATUXENT FARMS®  
**PREMIUM HARDWOOD  
SMOKED CHICKEN WINGS**  
9986258 | 2/5 lb.



**INSPIRATION**

Achieving the authentic color, flavor and texture of traditionally smoked wings is now easier than ever. The hard work is already done with our Patuxent Farms® Premium Hardwood Smoked Chicken Wings.



**PRODUCT ATTRIBUTES**

- + Hardwood smoked
- + Medium size
- + Natural proportion of drumettes and flats
- + Fully cooked and frozen

**BENEFITS**

- + On-Trend: smoked flavor in food continues to be in high demand
- + Labor, space and time saving - no need to actually smoke products
- + No specialty equipment needed
- + Flavor can be enjoyed plain or complemented by a sauce
- + Fully cooked, eliminating food safety concerns
- + Can be finished in versatile ways, including using an oven, fryer or impingement oven
- + Crowd-pleasing smoke flavor to build on broad smoking trend
- + First-to-market in national foodservice distribution with a smoked wing



**better** *with bacon*



PATUXENT FARMS®

# PEPPER BACON SAUSAGE

5815653 | 4/2.5 lb.



## INSPIRATION

We've made our already-popular Pepper Encrusted Bacon a star ingredient in our new Patuxent Farms® Pepper Bacon Sausage. Slice and serve this smoky, peppery pork sausage or crumble it into other dishes. Just be sure you have plenty ready to go.

## PRODUCT ATTRIBUTES

- + Made with applewood-smoked Patuxent Farms Pepper Encrusted Bacon and ground pork
- + Features our proprietary 4-pepper blend – black, red, white and pink.
- + 180-day shelf life
- + Frozen, ready-to-cook

## BENEFITS

- + On-Trend: bacon continues to be widely popular
- + Versatile: can be served as a patty or crumbled for use in other dishes
- + 2.5-lb chubs thaw quickly
- + Small pack size eases storage and reduces shrink



# SWEETEN THE DEAL

BAKERY AND DESSERT ITEMS THAT  
PUT EVERY MEAL OVER THE TOP

## INSPIRE your menu.

Let beyond-your-average bakery items and desserts add the finishing touch to your distinctive menu.

## ATTRACT more customers.

Use reinvented flavor mash-ups to infuse new appeal.

## OPTIMIZE operations.

Don't lift a finger for otherwise-complex offerings. These items come to you with authenticity, quality and unmatched taste baked in.



DEVONSHIRE®  
**PREMIUM BELGIAN WAFFLE**  
SEE PAGE 31

breaking bread



CHEF'S LINE®

# CLUSTER DINNER ROLL ASSORTMENT

1059738 | 3/36 ea.



## INSPIRATION

Instantly solve the challenges of the bread basket with hearth-baked potato rolls, sesame semolina rolls and sourdough wheat rolls, all clean-label products, in a pull-apart, heat-and-serve format that saves time and labor.



## PRODUCT ATTRIBUTES

- + Variety is made up of potato, sesame semolina and sourdough wheat
- + Made without artificial colors, flavors or preservatives
- + All three varieties contain a nine-hour pâte fermentée starter
- + Baked on the hearth for artisan quality
- + Frozen

## BENEFITS

- + Versatile: use for breadbasket, slider rolls, catering or hot appetizer cluster
- + Pull apart cluster makes portioning easy
- + Heat-and-serve format ensures fresh aroma, texture and flavor
- + Clean-label ingredients customers crave
- + Offers variety in the bread basket, unlike single dinner rolls

true original



ELITE/SUPERIOR®  
SQUARE SAUCER WITH WELL RING  
5 7/8" | 8585242

DEVONSHIRE®

# PREMIUM BELGIAN WAFFLE

9698216 | 40/3.17 oz.



## INSPIRATION

Serve up one of America's favorite imports, the way Belgians intended. Our Premium Belgian Waffle is baked in Belgium and true to the country's original style, with versatility beyond breakfast.



## PRODUCT ATTRIBUTES

- + Baked in Belgium
- + Made with authentic Belgian P4 pearl sugar
- + Made with 12% butter, whole eggs, fresh yeast and vanilla
- + Shelf life frozen 17 months

## BENEFITS

- + On-Trend: consistent with popular global specialty
- + Versatile: use for breakfast or dessert topped with ice cream or fruit, or as a handheld on-the-go item
- + Authentic ingredients to provide a unique global treat
- + Individually wrapped for grab-and-go and retail opportunities
- + Easy preparation – can be served room temperature, or toasted for plated applications



unforgettable  
fall flavors

MARTINI COLLECTION/LIBBEY®  
MARTINI CHILLER  
5 3/4 OZ. | 1430016

CHEF'S LINE®

# PUMPKIN SPICE LATTE ICE CREAM

8808558 | 3 gal.



## INSPIRATION

As autumn arrives, the pumpkin craze begins – featuring the season's beloved flavors. Our Pumpkin Spice Latte Ice Cream brings these flavors together beautifully in a traditionally creamy ice cream only Chef's Line can provide.

## PRODUCT ATTRIBUTES

- + Made without artificial ingredients or added preservatives
- + Made with real pumpkin
- + 15% butterfat for a rich and creamy dessert
- + 60% overrun for a dense mouthfeel
- + 3-gallon tub
- + Limited-time availability
- + Frozen

## BENEFITS

- + On Trend: pumpkin flavor sees enormous growth during fall season. Starbucks® has sold over 200 million PSLs\*
- + Versatile: uses including, but not limited to: pumpkin sundae, pumpkin affogato, pumpkin-spiced shake
- + Premium product with high butterfat and low overrun



layers of  
temptation

DEVONSHIRE®

# PREMIUM SWEET POTATO MAPLE LAYERED CHEESECAKE

8848186 | 2/96 oz.



## INSPIRATION

This perfect-for-fall dessert blends cake and cheesecake layers for a mash-up of popular flavors and irresistible texture.

## PRODUCT ATTRIBUTES

- + Cake and cheesecake layers
- + Honey graham cracker crust
- + Decadent garnish of caramelized hazelnuts
- + Each cake is hand-assembled
- + Pre-sliced and frozen for easy serving

## BENEFITS

- + Time-Saving: frozen, thaw-and-serve dessert for fast prep
- + Allows for variety, while minimizing yield and labor costs
- + Delivers unique flavor and form combinations
- + Offers the perfect upsell for servers





SUPERIOR®

## 2-PIECE FULLY FORGED 8" CHEF & 3 1/2" PARING KNIFE SET

1123220 | 1 set



### INSPIRATION

This 2-piece fully forged set offers the knives you've always wanted at a price you never thought you'd see.

### PRODUCT ATTRIBUTES

- + NSF-certified as safe for food contact
- + Stain-resistant and highly durable
- + Versus a stamped knife, fully forged has a less flexible blade, resulting in greater edge longevity

### BENEFITS

- + Cost-Saving: about 80% less expensive than comparable top-quality items
- + Quality full-tang blades are made of fully forged, high-carbon German steel
- + Easy edge maintenance



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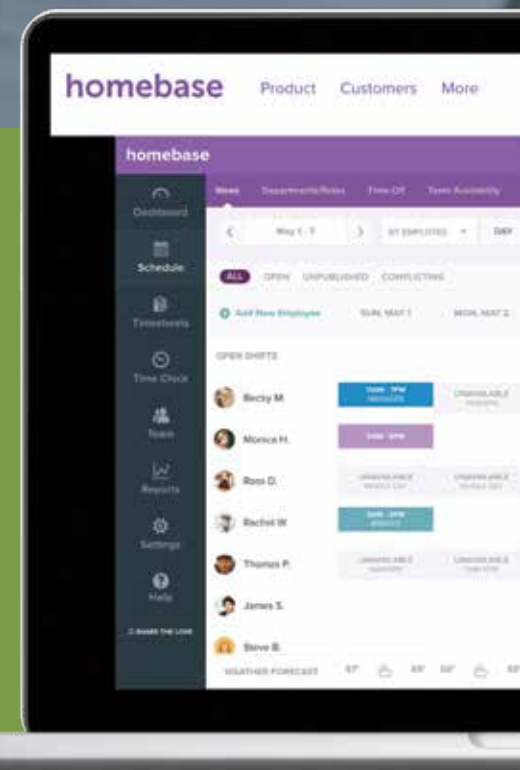
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