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scoop™

SPRING 2017 ISSUE

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DO YOU SPEAK MILLENNIAL?

If not, it's time to learn. The generation that changed the way we communicate is reshaping the future of foodservice. Millennials now spend more on dining out than any other group. If that's not enough to convince you, try this – they have a spending power of over \$200 billion annually. Translation: Making your menu attractive to the “me-generation” is essential.

For Spring Scoop™ 2017, we're making it easy. Our product development team, made up of mostly Millennials, has created their ideal lineup – reflecting global cuisine, premium ingredients and products with a sustainability story.

So you can get your menu Millennial-ready. We can also redesign it for you with US Foods® Menu. Or train your servers to sell with US Foods Tipping Point™.

Bottom line:
We're here to help you make it.

@USFoods #USFScoop

S. Sopinka

Stacie Sopinka
VP, Product Development
and Innovation
US Foods

TOP MILLENNIAL TRENDS

42% want more global cuisine¹
“I grew up eating foods from all over the world. Our new Chicken Shawarma is perfect for a generation that explores different cultures through food.”
Dan Davila – Associate Product Developer



65% of Millennials enjoy foods that are natural or organic²
“As Millennials, we want the real deal – to know where food is coming from. That's why I developed our All Natural Fire Grilled Chicken Breast.”
Kirstin Kirkpatrick – Product Developer



74% of Millennials would order delivery from a table-service restaurant if available³
“Pizza is a Millennial favorite, especially for home delivery. Our Rosell® Premium Artisan Pizza Crust is perfect for a night spent at home with friends.”
Stephanie Beck – Associate Product Developer



70% of Millennials purchase grab-and-go sandwiches⁴
“Busy families eat on the go. That includes even dessert. That's why we're launching products to make quick and fun ice cream sandwiches.”
Davis Jaeger – Senior Product Developer



BOLD, BRIGHT AND OFFBEAT

SHARE-WORTHY SIDES AND GLOBAL STARTERS

INSPIRE your menu.

Use a global base or inventive vegetables to add color and character to your menu.

ATTRACT more customers.

Attract adventure-seeking diners with fearless flavors and splashy sides.

OPTIMIZE operations.

Take back time spent searching for authentic ingredients – we've done the work for you.



CROSS VALLEY FARMS®
**TRIMMED
WATERMELON
RADISHES**
SEE PAGE 9

LIBBEY®
GLASS JAR WITH CLAMP LID
8558645 | 6-3/4 OZ. | 6/CS.
8576498 | 25-1/4 OZ. | 6/CS.



MOLLY'S KITCHEN®
BATTERED
AVOCADO SLICES

7391967 | 3/3 lb.



INSPIRATION

Avocados are America's new favorite fruit. And we've created a convenient way for your diners to love them – fried up as a tempting appetizer or “can't-put-'em-down” snack.

PRODUCT ATTRIBUTES

- +Made from perfectly ripened avocado slices
- +Seasoned corn masa batter provides a crisp coating
- +Subtle hints of jalapeño and lime accent the flavor of the avocado
- +Convenient 9-lb. case
- +Frozen

BENEFITS

- +Time-Saving: Eliminates the need to slice, batter and fry avocado from scratch
- +Versatile: Can be served on their own or in burgers, tacos, burritos, salads and more
- +On-Trend: Appeals to a wide range of customers, especially Millennials, since product is easily shareable



Scan here to watch the video



MOLLY'S KITCHEN®
CHEDDAR AND
GREEN CHILI
STUFFED CHURRO

5392264 | 7 lb.



INSPIRATION

Dinner guests and the bar crowd will love this savory twist on a sweet favorite. Molly's Kitchen Cheddar and Green Chili Stuffed Churros fill crisp fried dough with cheese and peppery zing. Perfectly bite-sized, they cook up quick and disappear even faster.

PRODUCT ATTRIBUTES

- +Made with roasted Anaheim chili and scorpion peppers
- +Filled with cheddar cheese
- +Bite-sized; perfect for appetizers and bar snacks
- +Rich, flaky exterior is made with traditional churro batter
- +Fry from frozen. Can also be baked.

BENEFITS

- +On-Trend: Hot peppers and street foods, such as churros, are increasingly popular
- +Cost-Saving: Competitively priced in relation to other appetizers
- +Quick-fry time of only 1.5 minutes
- +Provides a unique twist to a familiar item



CROSS VALLEY FARMS®

BRUSSELS
SPROUT PETALS

5834375 | 3/1 lb.



INSPIRATION

Brussels sprouts are bursting back on the scene with an epic revival. And we've reinvented their usage by serving up the cleaned and ready-to-use petals of the sprout – perfect for salads, sides and snacks.

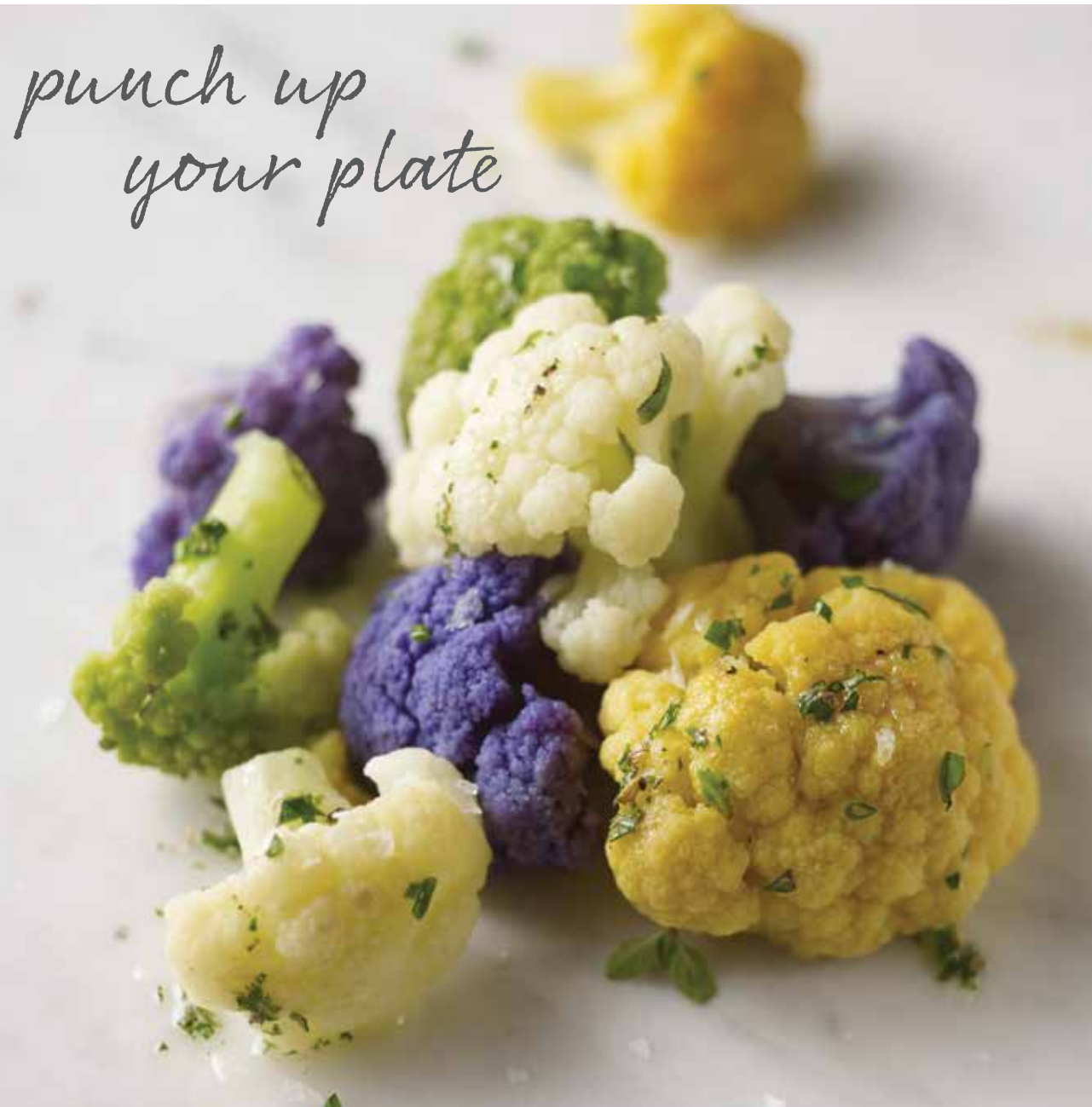
PRODUCT ATTRIBUTES

- +Vibrant, dark-green individual petals
- +16-day shelf life
- +Available year-round
- +100% yield
- +Fresh – Prewashed and ready to use

BENEFITS

- +Living Well: Excellent source of vitamins C and K
- +Versatile: Can be used fresh in a salad, blanched as a side, sautéed and even deep-fried
- +Time-Saving: Unique individual petal eliminates the labor it would take to separate on its own
- +Consistent appearance and flavor





*punch up
your plate*

RYKOFF SEXTON®

MULTI-COLOR CAULIFLOWER BLEND

5090992 | 12/2 lb.



INSPIRATION

This blend of trendy cauliflower will have diners taking notice. The color array is achieved without food dyes – Rykoﬀ Sexton’s Multi-Color Cauliflower Blend is traditionally bred for natural colors.



PRODUCT ATTRIBUTES

- +Naturally colorful through hybridization
- +An equal amount of purple, green, orange and white cauliflower
- +Cauliflower is hand-trimmed
- +Individually quick-frozen

BENEFITS

- +Living Well: Simple ingredients appeal to today’s consumer
- +Versatile: Can be used in a variety of different dishes to brighten up the plate
- +Hand-trimmed florets are consistent in size for operator ease
- +Product is blanched and individually quick-frozen, limiting the amount of bleeding between colors



the brighter the better

CROSS VALLEY FARMS®

TRIMMED WATERMELON RADISHES

1264180 | 5 lb.



INSPIRATION

Add instant artistic flair to any dish with our Cross Valley Farms Watermelon Radishes. They’re trimmed and consistently sized, so you can use these colorful bulbs in any number of applications.



PRODUCT ATTRIBUTES

- +Bright-pink interior
- +Clean, milder-flavored radish that will not overpower other dishes
- +Available year-round
- +Consistent size, appearance and flavor
- +Fresh – trimmed, ready to cut

BENEFITS

- +On-Trend: Popularity of radishes has grown significantly in the past decade
- +Versatile: Can be sliced on a mandolin to be used as a taco, cut into matchsticks to add to a salad or cut into a variety of shapes to decorate a plate or pickle in-house
- +Vibrant natural color livens up plate presentation



CROSS VALLEY FARMS®

ORGANIC LEMONY ROCKET BLEND

3116609 | 2/2 lb.



INSPIRATION

Our Organic Lemony Rocket Blend combines arugula, spinach, red oak leaf lettuce and signature dock leaves, offering a distinct hint of citrus.

PRODUCT ATTRIBUTES

- +USDA Organic (all components)
- +16-day shelf life
- +Available year-round
- +100% yield
- +An excellent source of vitamins A and C
- +Fresh, crisp citrus flavor with a peppery note
- +Prewashed and ready to use

BENEFITS

- +Living Well: Delivers on growing demand for organic
- +On-Trend: Arugula is growing in popularity
- +High quality and consistency no matter the season
- +Eye-catching colorful blend provides a great plate presentation
- +Back-of-house labor and cost-savings



ROSELI®

PREMIUM ARTISAN PIZZA CRUST

1908705 | 20/8.5 oz.



INSPIRATION

Serve pizza that stands out from the crowd. Our Roseli Artisan Pizza Crust surpasses the rest, thanks to traditional preparation methods, including extended fermentation time and stone-baking in a cherrywood oven.

PRODUCT ATTRIBUTES

- +Made without artificial colors, flavors or preservatives
- +8-12-hour fermentation time creates a slightly crispy texture with a chewy bite
- +Baked on stone in a cherrywood oven
- +Made with soybean oil and extra virgin olive oil
- +Bake from frozen

BENEFITS

- +On-Trend: Follows the artisanal cooking trend
- +Versatile: Use for pitas, flatbreads and dessert pizzas, as well as traditional pizza
- +Time-Saving: Parbaked crust reduces the need for scratch creation
- +Clean label ingredient list that customers crave
- +Fun alternative to generic pizza crust





FRONT OF THE HOUSE®
TIDES 8" BOWL, MUSSEL
5064344 | 4/CS.

secret
ingredient

PACIFIC JADE®
INDIAN CURRY SAUCE STARTER

5178966 | 2/39 oz.

PACIFIC JADE™
QUALITY ASIAN FOODS

INSPIRATION

Cravings for Indian food keep rising, and now you can satisfy your diners' love for authentic flavors. We use the traditional ingredients of Indian curries in our Pacific Jade Indian Curry Sauce Starter.

PRODUCT ATTRIBUTES

- +A blend of authentic Indian flavors and ingredients: fenugreek, coriander, cumin, fennel, cinnamon and cardamom
- +Made with madras curry and masala curry
- +Shelf stable; refrigerate after opening
- +Unique concentrated paste format – contains authentic blend of Indian spices, plus the addition of ginger, onions, garlic, butter and tomato

BENEFITS

- +On-Trend: Global flavors and world cuisine are increasingly in demand
- +Versatile: Can be used in sauces, soups, marinades, dips, curries, rubs and aioli
- +Time-Saving: Eliminates the knowledge and labor needed to make curry from scratch
- +Provides consistent results with minimal labor
- +Quick Prep: simply add coconut milk or heavy cream, water and crushed canned tomato for a fully finished sauce



CHEF'S LINE®
MINI NAAN

8601429 | 8/8/1.58 oz.



INSPIRATION

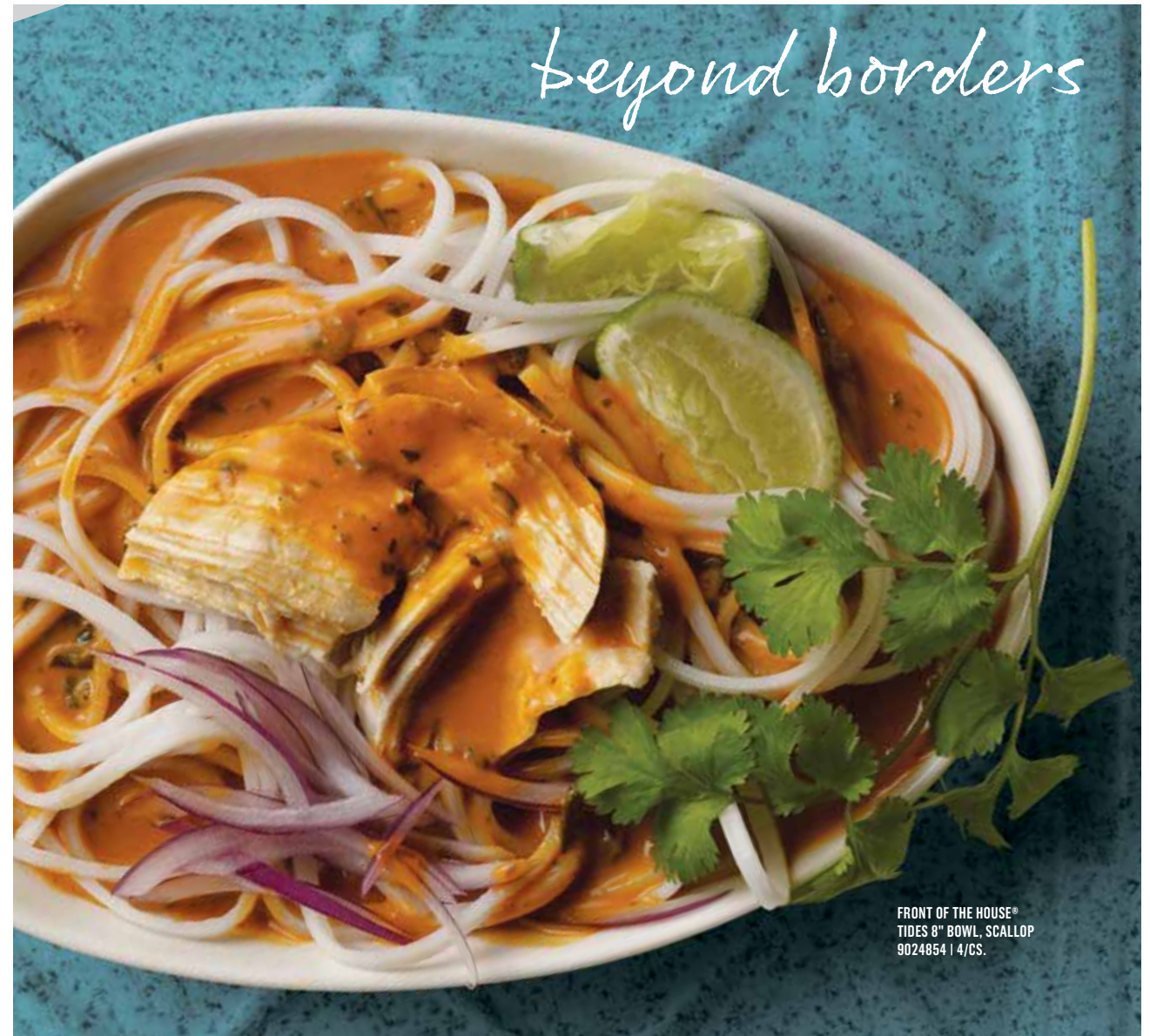
Popularity in both bite-sized and globally authentic items is growing every day, so it's the perfect time to get creative on your menu using Chef's Line Mini Naan.

PRODUCT ATTRIBUTES

- +Made without artificial colors, flavors or preservatives
- +Baked in a traditional tandoor oven at high heat
- +Made in small batches with fresh buttermilk and ghee
- +Frozen for extended shelf life
- +Hand-stretched

BENEFITS

- +Versatile: Use for flatbreads, bread basket or as a sandwich carrier
- +On-Trend: Millennials enjoy ethnic foods and flavors



FRONT OF THE HOUSE®
TIDES 8" BOWL, SCALLOP
9024854 | 4/CS.

beyond borders

PACIFIC JADE®
THAI RED CURRY SAUCE STARTER

5397762 | 2/38 oz.

PACIFIC JADE™
QUALITY ASIAN FOODS

INSPIRATION

Global cuisine made easy? Absolutely. Our Pacific Jade Thai Red Curry Sauce Starter is an aromatic, richly flavorful combination of authentic Thai herbs, spices and ingredients in a universal paste perfect for curries, marinades or dips.

PRODUCT ATTRIBUTES

- +Made with real fish sauce
- +Concentrated paste consistency
- +Shelf-stable; refrigerate after opening
- +Unique concentrated paste format – contains authentic Thai red curry paste, plus the addition of Thai basil leaves, kaffir lime leaves, lemongrass, fish sauce, shallots and galangal.

BENEFITS

- +On-Trend: Global flavors and world cuisine are increasingly in demand
- +Versatile: Can be used in sauces, soups, marinades, dips, curries, rubs and aioli
- +Time-Saving: Eliminates the knowledge and labor needed to make curry from scratch
- +Provides consistent results with minimal labor
- +Enables customers to capitalize on ethnic flavors with ease
- +Quick Prep: simply add coconut milk or heavy cream, water and crushed canned tomato for a fully finished sauce



RESPONSIBLY SOURCED** OR ARTISAN- INSPIRED

AUTHENTICALLY PREPARED MEATS
AND SEAFOOD

INSPIRE your menu.

Let simple, authentically prepared proteins demonstrate true quality on your menu.

ATTRACT more customers.

Sustainably sourced meats are what Millennials seek. Let them star on your plates and you'll be trending in no time.

OPTIMIZE operations.

We've taken time and care to use old-world methods of preparation in center of the plate – so you can simply serve it up.



LIBBEY®
FLARE PILSNER,
16 OZ.
4718011 | 12/CS.

CHEF'S LINE®
SLOW-SMOKED BEER
BRISKET ON BIANCO BUN
SEE PAGE 19



a new spin

SUPERIOR®
WINDSOR DINNER FORK
2330652 | 36/CS.

WORLD TABLEWARE®
FARMHOUSE FRUIT BOWL, 5 OZ.
8565475 | 36/CS.

WORLD TABLEWARE®
FARMHOUSE PLATE, 8"
7823321 | 36/CS.



*tuna
sophisticate*

HARBOR BANKS®

CORKSCREW SHRIMP

9936302 | 2/5 lb.



INSPIRATION

Put a new spin on your seafood dishes. Our Harbor Banks Corkscrew Shrimp delivers sustainably sourced quality and flavor in a unique shape, adding dimension to appetizers, salads and entrées.

PRODUCT ATTRIBUTES

- +Shrimp is a minimum of two-star BAP-certified
- +31-35 count (51-60 split shrimp count)
- +Raw, tail-off, peeled and deveined
- +Lightly dusted: 85% shrimp to 15% dusting
- +Individually quick-frozen

BENEFITS

- +Farmed and processed following Best Aquaculture Practices
- +This differentiated shrimp form adds dimension to dishes
- +A time- and money-saving alternative to raw shrimp that requires peeling, deveining, splitting and dusting



CHEF'S LINE®

SEARED YELLOWFIN TUNA SLICES

9192185 | 32/3 oz.



INSPIRATION

This ready-to-eat tuna comes complete with a garlic and peppercorn rub – just thaw and serve. Because it's Sashimi Grade*, you can serve quality tuna items without the need for a high-quality kitchen (and the expense that goes with it).

PRODUCT ATTRIBUTES

- +Ready-to-eat tuna
- +18 grams of protein per serving
- +Rubbed with pepper and garlic, then seared
- +Made without artificial ingredients or added preservatives
- +Treated with filtered woodsmoke (Clearsmoke® *** patent)
- +Individually Vacuum Packed (IVP), 3 oz.

BENEFITS

- +Living Well: 18 grams of protein per serving
- +Versatile: Can be used in multiple applications
- +Time-Saving: No need to cook the item because it's Sashimi Grade* and seared
- +Clean-label ingredients that customers crave
- +Long-line wild-caught with sustainability in mind
- +Treated with filtered woodsmoke (Clearsmoke patent), as opposed to chemically treated with CO
- +No food waste – 100% yield



**Sashimi Grade* means that the raw material had the best, highest grade at the moment of inspection, was frozen to -35°C immediately after processing and is therefore safer to eat raw.
**Clearsmoke is a registered trademark of Anova Foods, LLC.



savor your sandwich

CHEF'S LINE®
TORTA BUNS

2441422 | 48/3 oz.



INSPIRATION

Torta bun is the more common name of the traditional Telera bun. Our Chef's Line Torta Buns are soft outside, chewy and moist inside, and hearty enough for every kind of sandwich filling, from the most familiar to the boldest, spiciest and sauciest.

PRODUCT ATTRIBUTES

- +Made without artificial ingredients or preservatives
- +Made with semolina flour and fresh yeast
- +Par-baked to 90%
- +Pre-sliced for minimal labor
- +Frozen; thaw before heating

BENEFITS

- +Versatile: Stands up to a wide variety of fillings, including sauces
- +Delivers clean, authentic flavor
- +You control the outer crust texture through bake time and temperature
- +Long, slow proofing enhances artisan texture
- +Kosher Parve
- +Vegan



full-bodied flavor



CHEF'S LINE®
SLOW-SMOKED BEER BRISKET

1123735 | 2/7 lb. avg.



INSPIRATION

With the authentic taste of Texas barbecue in every bite, our Chef's Line Slow-Smoked Beer Brisket is marinated with lager made in the Lone Star State, then hickory-smoked over low heat until it's perfectly tender.



PRODUCT ATTRIBUTES

- +Trimmed, smoked brisket
- +Contains Texas-made beer to add moisture and flavor
- +Smoked over traditional hickory chips for 14 hours
- +Fully cooked, frozen, ready to eat

BENEFITS

- +On-Trend: Beer infusion and the flavors of smoke and char are highly popular
- +Versatile: Brisket's flavor lends itself to multiple cuisines and dishes
- +Time-Saving: Brisket is smoked low and slow until it's tender for easy slicing and shredding
- +Each brisket is individually vacuum-sealed so you can easily thaw the amount you need



CHEF'S LINE®
**ALL NATURAL*
 CHICKEN
 SHAWARMA**



3552695 | 2/5 lb.

INSPIRATION

Add authentic Mediterranean flavor to your growing global menu. Our Chef's Line All Natural* Chicken Shawarma is true to the traditional original, with a savory flavor profile that lends itself to many different applications.

PRODUCT ATTRIBUTES

- +All Natural*, minimally processed, no artificial ingredients
- +Made with traditional Mediterranean seasoning
- +Made with 70% dark meat to 30% breast meat chicken
- +Fully cooked, individually quick-frozen, ready to eat

BENEFITS

- +On-Trend: Global flavors and world cuisine are increasingly in demand
- +Versatile: Can be used in multiple applications
- +Time-Saving: Arrives fully cooked and easy to reheat
- +Clean label ingredient list that customers crave



CHEF'S LINE®
HUMMUS



2554244 | 2/4 lb.

INSPIRATION

When you're looking for an easy, universally loved global favorite – Hummus hits the mark. Our version of this in-demand Mediterranean classic is authentic in flavor and quality in design.

PRODUCT ATTRIBUTES

- +No added preservatives, artificial colors or artificial ingredients
- +Only uses authentic ingredients: Garbanzo beans, tahini, garlic, lemon and salt
- +Packed in a convenient 4-lb. tub
- +Refrigerated

BENEFITS

- +On-Trend: Clean label ingredients customers crave
- +Versatile: Capable of being used as a dip or spread on sandwiches or flatbreads
- +Heavily customizable: Add different seasonings to make a signature dip or spread
- +Contains a high portion of tahini for an authentic, slightly nutty flavor
- +Better than if you made it back-of-house



CHEF'S LINE®

BEEF & TRUFFLE PATTIES



1185055 | 24/8 oz.

INSPIRATION

From Pat LaFrieda, acclaimed purveyor of some of the world's finest meats, come our Beef & Truffle Patties. We've taken cuts of angus short rib and chuck and added Italian black truffles to create these premium, unforgettable burgers.

PRODUCT ATTRIBUTES

- +Made without artificial ingredients or preservatives
- +Made with whole muscle chopped chuck and short ribs
- +Contains 2.4% real black truffle, imported from Italy
- +Made fresh, then frozen and vacuum-packed

BENEFITS

- +On-Trend: Follows the truffle flavor trend
- +Frozen in pairs of three, so you can thaw the quantity you need
- +Product is made to order, with a 120-day shelf life for freshness
- +Better, steak-like texture



Scan here to watch the video



*Minimally processed, no artificial ingredients.



CHEF'S LINE®
ALL NATURAL*
FIRE GRILLED CHICKEN BREAST
RAISED WITHOUT ANTIBIOTICS

2663960 | 8/3/6 oz.



INSPIRATION

Take the time and labor out of making a perfectly grilled chicken breast. Our Fire Grilled Chicken Breast is cooked using a Sous Vide process, so it delivers tender, juicy texture every time.

PRODUCT ATTRIBUTES

- +All Natural*, minimally processed, no artificial ingredients
- +Raised without antibiotics
- +Vegetarian-fed
- +Neutral flavor
- +6-oz. breast filet
- +Fully cooked with char marks
- +Refrigerated and ready to eat

BENEFITS

- +On-Trend: All Natural* and vegetarian-fed to meet customer demand
- +Versatile: Can be used in multiple applications, sliced or served whole
- +Time-Saving: Arrives fully cooked, saving labor and time, preventing cross-contamination
- +Sous Vide preparation gives chicken a moist, tender texture
- +Can be served cold or easily reheated
- +70-day shelf life



*Minimally processed, no artificial ingredients. Chicken used has been raised without antibiotics or added hormones and vegetarian-fed. (Federal regulations prohibit the use of hormones in poultry.)

CHEF'S LINE®
ALL NATURAL*
WHITE AND DARK TURKEY BURGERS
RAISED WITHOUT ANTIBIOTICS

2364959 | 30/5.33 oz.



INSPIRATION

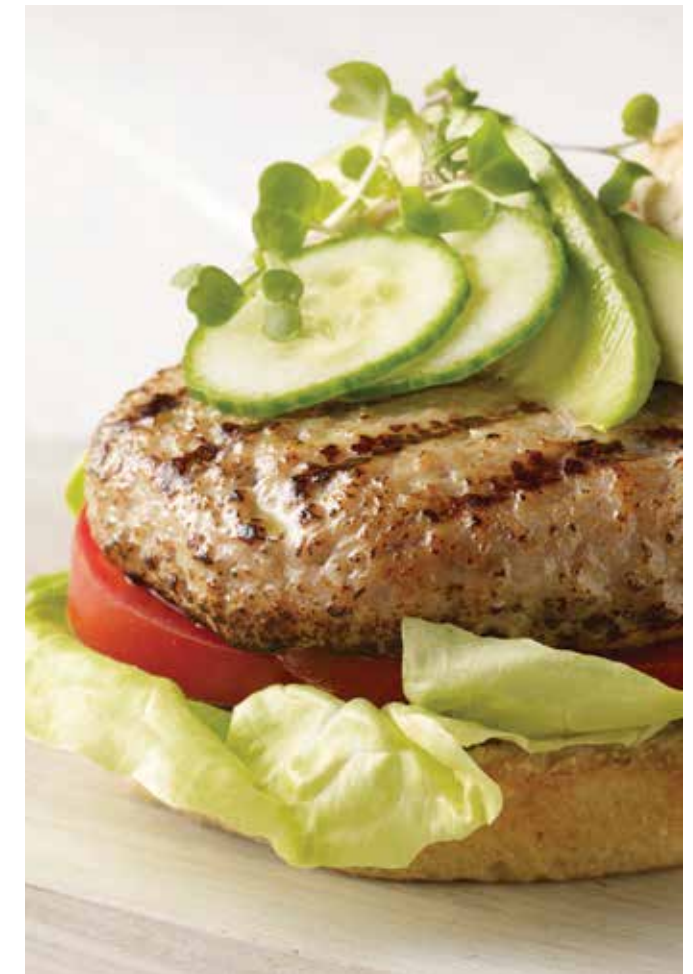
All Natural*, and raised without antibiotics, our vegetarian-fed white and dark turkey burger offers just the right blend of moisture and flavor.

PRODUCT ATTRIBUTES

- +All Natural*, minimally processed, no artificial ingredients
- +Raised without antibiotics
- +50% dark meat and 50% white meat
- +Coarse ground and seasoned for a savory flavor
- +Frozen in easy-peel vacuum packs with paper separating

BENEFITS

- +On-Trend: Clean ingredients customers crave
- +50% dark and 50% white meat gives the product excellent flavor and texture
- +Great texture and seasoning for all kinds of wraps and burgers
- +Ready to go direct from freezer to flat-top or grill



METRO DELI®
ALL NATURAL*
OVEN ROASTED TURKEY BREAST
RAISED WITHOUT ANTIBIOTICS

9328157 | 2/8 lb. avg.



INSPIRATION

Metro Deli's top-selling product still has minimal ingredients and true turkey flavor – but now it's available using turkey that was vegetarian-fed and raised without antibiotics.

PRODUCT ATTRIBUTES

- +All Natural*, minimally processed, no artificial ingredients
- +Raised without antibiotics
- +Vegetarian-fed
- +Double-lobe, whole muscle breasts
- +Oven roasted, refrigerated, ready to eat

BENEFITS

- +On-Trend: Vegetarian-fed and raised without antibiotics, to meet customer demand
- +Versatile: Use for sandwiches, salads and wraps
- +Whole muscle breast with minimal ingredients deliver true texture and flavor
- +Ready to slice
- +Grip-and-tear bag opens easily



*Minimally processed, no artificial ingredients. Turkey used has been raised without antibiotics or added hormones and vegetarian-fed. (Federal regulations prohibit the use of hormones in poultry.)

TRADITIONAL, TURNED UP

PORTABLE FAVORITES AND
TIMELESS RECIPES - REINVENTED

INSPIRE your menu.

Take time-honored classics and add your signature twist.

ATTRACT more customers.

Feature new versions of old favorites and attract diners both young and old.

OPTIMIZE your operations.

Enjoy the convenience of fresh drink mixes and desserts pre-packed with indulgence.



CHEF'S LINE®
**AGED CHEDDAR
AND ONION
BIALYS**
SEE PAGE 26

RYKOFF SEXTON®

BLOODY MARY MIX

8463711 | 6/64 oz.



INSPIRATION

The fast and fresh factor of our version of the legendary Bloody Mary beats the competition by using cold-break tomatoes and gentle pasteurization to preserve the delicate flavors of fresh lime juice, tomato and seasonings.

PRODUCT ATTRIBUTES

- +Made without artificial ingredients or added preservatives
- +Larger bottle (.5 gallon) for ease of use and storage
- +Vegan

BENEFITS

- +Customizable flavor profile
- +Immediate usability saves time



CHEF'S LINE®

AGED CHEDDAR AND ONION BIALYS

4264835 | 48/2.8 oz.



INSPIRATION

Brighten up breakfast and sandwiches with this clean-label version of an old-world gem. Our Chef's Line® Aged Cheddar and Onion Bialy (bee-AH-lee) is every bit as delicious as it sounds, with loads of savory flavor and no artificial ingredients.

PRODUCT ATTRIBUTES

- +Made with 9-hour pate fermente (preferment)
- +Hand-formed and hand-topped for a back-of-house look
- +Topped with two-year aged sharp white cheddar cheese in large shred size
- +Topped with diced Spanish onions
- +Frozen

BENEFITS

- +Short ingredient list and clean label customers crave
- +Authentic and reminiscent of the traditional Polish roll
- +Savory flavor profile offers a filling alternative to a toasted bagel
- +Can be sliced and used as a sandwich carrier



Scan here to watch the video



SUPERIOR®
PINT GLASS HT,
16 OZ.
3598372
24/CS

fresh reinvention

refreshingly real



LIBBEY®
PERCEPTION
BEVERAGE
GLASS, 14 OZ.
5333505 | 24/CS

RYKOFF SEXTON®

MARGARITA MIX

9114790 | 6/64 oz



INSPIRATION

Our simply made Margarita Mix is blended with real citrus and organic agave nectar. A fresh version of a globally adored drink, the authenticity and distinctness of flavor come through in every sip.

PRODUCT ATTRIBUTES

- +Contains 30% real lime juice
- +Made without artificial colors, flavors, preservatives or concentrates
- +Made with cane sugar and organic agave nectar
- +Ready to use, no preparation required
- +Refrigerated

BENEFITS

- +On-Trend: Margaritas are one of the most popular cocktail varieties
- +Versatile: Cocktail base for classic margaritas or specialty mixology
- +Time-Saving: Requires little to no back-of-house prep
- +Fresh flavor alternative to shelf-stable margarita mix
- +Authentic flavor profile – key ingredients Mexican lime juice and organic agave nectar
- +Made with only 5 simple ingredients versus the market brand shelf-stable mix with 15 ingredients or more



DEVONSHIRE®
BLACK
VELVET COOKIE



1195093 | 12/6/1.45 oz.

INSPIRATION

Introducing a deliciously dark variation on velvet. Our thaw and serve Black Velvet Cookie contains cocoa powder and natural cocoa extract for traditional flavor and a distinct black hue.

PRODUCT ATTRIBUTES

- +Butter-margarine blend for soft texture and real butter flavor
- +Thaw and serve format - no prep required
- +Contains black cocoa for striking, dark color
- +Frozen

BENEFITS

- +Time-saving: Thaw and serve format
- +Designed to stay soft when frozen, ideal for use in making an ice cream sandwich
- +Sized to be perfectly paired with our new Glenview Farms® ice cream puck



GLENVIEW FARMS®
TAHITIAN
VANILLA
ICE CREAM PUCK



1942394 | 36/2.78 oz.

INSPIRATION

Our Glenview Farms® Tahitian Vanilla Ice Cream Puck is a classically creamy center for any ice cream sandwich and fits perfectly between our Devonshire thaw and serve cookies.

PRODUCT ATTRIBUTES

- +Made with Tahitian Vanilla
- +3-inch diameter puck, individually wrapped
- +Fits perfectly with Devonshire thaw and serve cookies
- +Frozen

BENEFITS

- +On-Trend: Perfect fit with thaw and serve cookies for ice cream sandwiches, which have gained significant popularity over the last 4 years
- +Versatile: Can be used as a starting point for any number of desserts
- +Time-Saving: Saves 4-5 minutes in preparation



Grease Resistant Full Window
 Cookie/Bakery Bag, 1,000 bags
 5182836 (Kraft) | 2725788 (White)



*do dessert
 on-the-go!*

THE SHACK

INTRODUCING US FOODS® MENU

SUCCESS BEGINS WITH YOUR MENU

Desserts

Raspberry Cheesecake
Raspberry Cheesecake with
Lemon Curd & Fresh Raspberries 9

Apple Pie
Apple and vanilla pudding
on a graham crust 7

Ice Cream

Vanilla Ice Cream
with vanilla ice
cream milk chocolate
and toffee 8

with two
fudge

WE HELP YOU MAKE IT



INSPIRE YOUR MENU

Menus are no longer just for diners to choose WHAT to eat, they're critical in diners' decisions on WHERE to eat. Let us inspire your menu with engaging design and innovative products.



ATTRACT MORE CUSTOMERS

With US Foods® Menu, we'll custom design a menu that enhances your brand and helps you attract and keep customers.

86%
of diners
browse menus
online before
they dine out

-Open Table

Our expert team combines deep design experience, capabilities and insight to bring you a top-quality menu design.

Searches for
restaurant
menus are up

1000%
in the last year

-Google Search Terms Report

OPTIMIZE YOUR OPERATIONS

Take your menu to the next level. Our Restaurant Operations Consultants will work with you to ensure your menu selections are geared to maximum profitability. You can also attend a workshop with our ROCs to learn how to get started!



Visit usfoods.com/menu
or call your US Foods
sales representative

YOUR MENU DESIGN MATTERS

It's the first thing diners see and the deciding factor in the restaurant they choose. We'll custom design a menu that enhances your brand, helping you attract and keep customers.



- No one else offers a team that combines deep design experience, capabilities and insight to bring you a top-quality menu design, optimized to engage diners
- Our state-of-the-art system is fast, efficient and cost-effective
- We offer unmatched personalized service and collaboration with our menu managers
- It's all facilitated through an easy online portal

USFOODS.COM/MENU

flavor fusion



DEVONSHIRE®

PREMIUM LEMON RASPBERRY LAYERED CHEESECAKE

8848129 | 2/96 oz.



INSPIRATION

Playing on the trend of dessert "mash-ups," our Devonshire® Premium Lemon Raspberry Layered Cheesecake brings the tastiest of America's favorite flavors together in each bite.



PRODUCT ATTRIBUTES

- +Lemon cake between a layer of raspberry jam and a creamy cheesecake layer
- +Topped with lemon mousse icing, garnished with white chocolate curls
- +Buttery honey graham cracker crust
- +Hand-assembled
- +Pre-sliced and frozen

BENEFITS

- +On-Trend: Dessert "mash-ups" and citrus flavors are in demand
- +Slices are interleaved for easy serving
- +Frozen thaw and serve desserts allow for variety while maximizing yield and minimizing labor costs
- +A delicious blend of favorite flavors

usfoods.com



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